

**COLLEGE OF STATEN ISLAND  
DEPARTMENT OF MEDIA CULTURE  
COMMUNICATIONS REQUIREMENT CHECKLIST**

**\*\* *only for students declaring the major  
in Fall 2007 or later* \*\***

**SCHEDULE OF COURSE OFFERINGS (*subject to change*):**

**(E) every semester  
(F) fall semester  
(S) spring semester  
(O) occasionally**

**COMMON CORE (24-25 credits):**

- \_\_\_ COM 115 Introduction to Design & Digital Media Environments (E, 1 credit)
- \_\_\_ COM 150 Introduction to Communications (E, 4 credits)
- \_\_\_ COM 203 Theories of Communications (E, 4 credits)
- \_\_\_ COM 315 Media Analysis (4 credits) (E, 4 credits)
- \_\_\_ COM 390 Media Internship (E, 3-4 credits)
- \_\_\_ COM 450 Senior Seminar (E, 4 credits)

**One of the following (4 credits):**

- \_\_\_ COM 200 Media and Culture (F, 4 credits)
- \_\_\_ COM 205 Media Industries (F, 4 credits)\*
- \_\_\_ COM 220 History of Television and Radio (S, 4 credits)
- \_\_\_ COM 230 History of Print Media (O, 4 credits)
- \_\_\_ COM 232 History of Design and Digital Media (O, 4 credits)
- \_\_\_ CIN 220 Film History (E, 4 credits)

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**\* *Classes offered in more than one category can be taken for credit only once:  
no “double-dipping” in the major.***

# **CONCENTRATIONS**

## **1. MEDIA STUDIES (21-22 credits):**

\_\_\_ CIN 111 Video I (E, 3 credits)

### **Two of the following (8 credits):**

\_\_\_ COM/ANT 225 Multicultural Literacy (F, 4 credits)

\_\_\_ COM/SOC 371 Media and the Margins (S, 4 credits)

\_\_\_ CIN 204/POL 219 Politics, Cinema, Media (O, 4 credits)

\_\_\_ CIN 240 Third Cinema

\_\_\_ CIN/WMS 271 Women in Film (O, 4 credits)

\_\_\_ CIN 309 Electronic Media: Alternative Video Histories (O, 4 credits)

### **One of the following (3 credits):**

\_\_\_ COM 240 Media Workshop: Acting, Directing, and Production for the Media (S, 3 credits)

\_\_\_ COM 250 Typography and Design (E, 3 credits)

\_\_\_ COM 251 Digital Imaging (E, 3 credits)

\_\_\_ COM 270 Radio and Audio Production (S, 3 credits)

### **One of the following (3-4 credits):**

\_\_\_ CIN 120 Video II (E, 3 credits)

\_\_\_ COM 261 TV Studio Production (F, 3 credits)

\_\_\_ COM 317 Information Design (O, 4 credits)

\_\_\_ COM 320 Motion Graphics (F, 4 credits)

\_\_\_ COM 370 Web Design, Graphics and Theory (F, 4 credits)

### **One of the following (4 credits):**

\_\_\_ COM 420 Global Media (O, 4 credits)

\_\_\_ COM 415 Media Audiences (O, 4 credits)

\_\_\_ COM 425 Media Regulation (O, 4 credits)

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**2. CORPORATE COMMUNICATIONS (22-23 credits):**

\_\_\_ COM 205 Media Industries (F, 4 credits)\*

\_\_\_ COM 332 History and Theory of Advertising and Public Relations (F, 4 credits)

\_\_\_ COM 432 Corporate Communications Practices (S, 4 credits)

**One of the following (3 credits):**

\_\_\_ BUS 100 Introduction to Business (E, 3 credits)

\_\_\_ MKT 111 Marketing (E, 3 credits)

\_\_\_ MGT 110 Organizational Theory and Management (E, 3 credits)

**One of the following (3-4 credits):**

\_\_\_ COM 251 Digital Imaging I (E, 3 credits)

\_\_\_ COM/ENL 277 Introduction to Journalism (E, 4 credits)

\_\_\_ MKT 211 Advertising (E, 4 credits)

\_\_\_ MKT 310 Consumer Behavior (F, 4 credits)

**One of the following (4 credits):**

\_\_\_ COM 341 Communications Design Workshop (F, 4 credits)

\_\_\_ COM 370 Web Design: Graphics and Theory (F, 4 credits)

\_\_\_ COM 415 Media Audiences (O, 4 credits)

\_\_\_ COM 420 Global Media (O, 4 credits)

\_\_\_ COM 425 Media Regulations (O, 4 credits)

\_\_\_ COM/ENL 465 Writing for the Media (F, 4 credits)

\_\_\_ COM/ENL 475 Writing for Advertising and Public Relations (S, 4 credits)

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**3. DESIGN AND DIGITAL MEDIA (25-26 credits):**

\_\_\_ COM 250 Typography and Design (E, 3 credits)

\_\_\_ COM 251 Digital Imaging I (E, 3 credits)

\_\_\_ COM 370 Web Design: Graphics and Theory (F, 4 credits)

**Two of the following (7-8 credits):**

\_\_\_ COM 313 Principles of Editorial Design (O, 4 credits)\*

\_\_\_ COM 317 Information Design (O, 4 credits)

\_\_\_ COM 341 Communications Design Workshop (F, 4 credits)\*

\_\_\_ COM 351 Digital Imaging II (O, 4 credits)\*

**One of the following (4 credits):**

\_\_\_ COM 320 Motion Graphics (O, 4 credits)

\_\_\_ COM 380 Web Design, Animation, and Theory (S, 4 credits)\*

\_\_\_ COM 451 Advanced Design and Digital Media Workshop (O, 4 credits)

\_\_\_ COM 492 Senior Project for Design and Digital Media (S, 4 credits)

**One of the following (3 credits-4 credits):**

\_\_\_ COM 313 Principles of Editorial Design (O, 4 credits)\*

\_\_\_ COM 320 Motion Graphics (O, 4 credits)\*

\_\_\_ COM 332 History and Theory of Advertising and Public Relations (F, 4 credits)

\_\_\_ COM 341 Communications Design Workshop (F, 4 credits)\*

\_\_\_ COM 351 Digital Imaging II (O, 4 credits)\*

\_\_\_ COM 380 Web Design, Animation, and Theory (S, 4 credits)\*

\_\_\_ COM 475 Writing for Advertising and Public Relations (S, 4 credits)

\_\_\_ CIN 111 Video I (E, 3 credits)

\_\_\_ PHO 120 Basic Photography (E, 3 credits)

\_\_\_ ART 120 Introductory Drawing (E, 2 credits)

\_\_\_ ART 130 Introductory Painting (E, 2 credits)

\_\_\_ ART 245 Printmaking (O, 3 credits)

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**4. JOURNALISM (24 credits):**

\_\_\_ COM/ENL 277 Introduction to Journalism (E, 4 credits)

\_\_\_ COM/ENL 412 Broadcast Journalism (F, 4 credits)

\_\_\_ COM/ENL 438 Newspaper Reporting (O, 4 credits)

**Three of the following (12 credits):**

\_\_\_ ENL 433 Nonfiction Writing (O, 4 credits)

\_\_\_ ENL 440 Magazine Writing (O, 4 credits)

\_\_\_ ENL 441 Writing about the Media (O, 4 credits)

\_\_\_ COM/ENL 445 Journalism and Society (O, 4 credits)

\_\_\_ COM/ENL 465 Writing for the Media (F, 4 credits)

\_\_\_ COM/ENL 475 Writing for Advertising and Public Relations (S, 4 credits)

\_\_\_ ENL 480 Studies in Advanced Journalism (O, 4 credits)

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