



**Greetings from the Chief Librarian**

Greetings and Happy Spring! I am pleased to bring you much news about the Library and hope my introduction will lead many of you to dig deeper and explore facets of the resources mentioned, either via our web site or by making a visit the Library to take advantage of the programs or resources mentioned. This issue includes articles about the database *eMarketer*, our *Freedom Riders exhibit and panel discussion*, our *Greener Library Discussion "Infrastructure and Ecology at Freshkills Park"*, our recent bequest of the late Professor Kathryn Talarico, and an update on our new one-credit elective course *LIB 501: Beyond Google: Research for College Success*. But first, I must thank all those who contributed to the Library Appeal we sent out in February and early March to match \$12,163.00 from CUNY for library materials for CSI graduate programs. Due to your timely donations, we met our goal! Thank YOU!

At the beginning of spring, we opened a newly configured facility called the Technology Support Center. Located in room 109A, adjacent to the Reference Reading Room, the Center offers access to available laptops and graphing calculators for loan, which were previously held in the Circulation/Reserves unit. We are especially proud that our staff in the Center are trained to respond to malfunctioning equipment, which can return back into circulation immediately (or within 48hrs).

To date, we have seen an increase in laptop and calculator circulation, proving that our on-site service is thriving. The Center also provides access to a scanner and a fax machine. Plans to expand services with additional staff and high-end printers are in the works.

**At the beginning of spring, we opened a newly configured facility called the Technology Support Center in room 109A.**

Last spring, I mentioned the development of our one-credit elective course *LIB 501: Beyond Google: Research for College Success*, which had been approved by the College Curriculum Committee as a Topics Course. I am pleased to report that we taught four sections in the fall of 2014, and another four sections this spring.

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Formal and informal assessment have revealed positive outcomes, including the fact that enrolment numbers are 30% more this spring than last fall, and students expressing that the course should be extended to 15 weeks and for 3-credits. Members of the Library Curriculum Committee plan to present the case for regularizing this course to the College's Curriculum Committee in the fall of 2015. But first, on behalf of the Department of the Library, I would like to express my sincere thanks and gratitude to the Office of Advisement. Half of the responses to our poll indicated that students learnt about the course when counseled by an advisor.

I also have some very good news about additional e-Resources in our holdings. Wiley Online Library is back! Last academic year, we had to make some tough decisions to cancel a few databases due to low usage given the high cost of the database. Wiley was one of the few that was sorely missed. Several faculty wrote in protest asking for this database to be re-instated. To those who spoke up, your voices were heard and Wiley is back through a new consortial five-year package that the CUNY University Dean of Libraries has negotiated for all CUNY libraries. Included in this negotiated package was also an upgrade of the current IEEE database subscription. We now have access to IEEE Xplore Digital Library.

As always, numerous events and programs occur in the Library, coordinated by librarians or in collaboration with other departments or divisions/schools. We offered several CLUE workshops in late April, several of which are back by popular demand. These include "Locating NYC Census Data for Your Research," "Researching LGBTQ History and Theory," "Discover OneSearch," "Using Interlibrary Loan to your advantage," and "Using eMarketer for Marketing Research Data." Please note that our "Introduction to the Library's Resources and Services" workshop is still being held on Tuesdays and Thursdays through May 7th, 2015. Other events held this semester included a Literary Brunch sponsored by the Friends of the College. This event featured Associate Professor Ava Chin who shared excerpts from her book *Eating Wildly: Foraging for Life, Love, and the Perfect Meal*. This is a fundraiser by the Friends for scholarships and library materials. "Freedom Riders Roundtable Discussion" featured four CSI faculty members on February 24; "Author Talks" that featured four CSI faculty members discussing their new books on April 16; and "Our School," a film screening of the documentary about Roma (Gypsy) children and their struggle to integrate in the Romanian public school system on April 21. In addition, during [National Library Week](#) (April 12-18), CUNY Libraries collaborated with NY Public Libraries by hosting each other to inform the community about library resources available to them. The CSI Library collaborated with Richmondtown Public Library, whose library representatives visited on April 13, 2015. Bringing up the rear of events this year is an event by the Greener Library Committee. They plan to make a trip to Freshkills Park to see the ten year transformation of what was formerly known as the Freshkills Landfill Dump. For more information about events/programs at the Library, see [www.library.csi.cuny.edu/events](http://www.library.csi.cuny.edu/events)

**Other events this semester included a Literary Brunch sponsored by the Friends of the College on May 3rd. This event featured Associate Professor Ava Chin who shared excerpts from her book, *Eating Wildly: Foraging for Life, Love, and the Perfect Meal*.**

This semester we also hosted general exhibits in the Volpe Rotunda. One recent exhibit on display in the gallery was entitled "Abraham Lincoln: the Civil War President," which was on display until April 30th, 2015. This exhibition was created to celebrate the sesquicentennial year since the Civil War. Past exhibits this spring included the traveling exhibit of the "Freedom Riders" (February) in collaboration with Hillel: the Jewish Foundation for Campus Life, and the "Bagram Prisoner Campaign Exhibition" (March) in collaboration with Women's Studies Quarterly.

While it has been quite an exciting and packed spring semester so far, it started out on a somber note. I will close by informing you of the passing of a library staff member, Ms. Angelina Raffaele. For 15 years, Angelina Raffaele served at the Circulation/Reserves counter during the morning shift on weekdays. She was diagnosed with cancer last fall and passed on in January 2015. Always a delightful colleague to work with, we will certainly miss her infectious laughter and gregarious disposition.

I hope that you are having a great semester so far and that you will visit us soon. Do take advantage of our Chat Reference and Interlibrary Loan services, which are available 24/7 to fulfill your research needs. And also, try OneSearch! Here's wishing you the best for a successful semester and a wonderful summer ahead.

Cheers!

## LIB 501 Off to a Great Start!

The Library's first credit-bearing course, *LIB 501: Beyond Google: Research for College Success*, began in Fall 2014 and continues to flourish. *LIB 501* currently runs as a one-credit topics course lasting seven and a half weeks. Enrollment increased 30% over fall semester, and the Library faculty is pleased that the feedback based on internal assessment was universally positive. Student comments confirmed the usefulness of the course to complete research assignments and some students even suggested that the course should be required, while others wished it had lasted longer.

The course provides students with foundational research skills needed to succeed in college, including how to develop well-thought out research strategies, effectively use library research tools and new media sources, and avoid plagiarism.

Learning outcomes include the ability to identify, locate, evaluate, and use appropriate information resources in keeping with academic integrity and ethical standards. Students are assessed through a variety of measures, consisting of in-class exercises, quizzes, and a final cumulative project in the form of an annotated bibliography.

# Beyond Google: Research for College Success (LIB 501)

The Department of the Library believes the value of the course reaches well beyond skills necessary for college, but rather helps to create information literate citizens and lifelong learners. We plan to regularize the course in the coming academic year with the goal to offer more advanced level and discipline-specific courses in the future.

Stay tuned!

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## Women, Gender, and Sexuality Studies Research Guide



## International Women's Day

On March 8, annually, we celebrate **International Women's Day**, and it's with Women's History month in mind that I draw your attention to the many academic resources we have at the CSI library for Women, Gender, and Sexuality Studies (WGSS). Handily, I created an online research guide for WGSS, which highlights some of our many resources in one portal: <http://guides.library.csi.cuny.edu/WGSS>.

The opening page mentions a smattering of new titles that have come in this month (and more keep coming in, so stay tuned). They include reference works, like the *Sage Handbook of Feminist Theory*, *The Encyclopedia of Domestic Violence and Abuse*, and many more. We also have numerous databases that feature WGSS journals, some of which directly address women and gender, while others do peripherally. Because WGSS is an interdisciplinary program where one can study women, gender, or sexuality, for instance, but more interestingly one can study the intersection of feminism and history,

or queer identity and art, or gender identity in adolescent development, or masculinity in pop culture, the books and databases cover a wide terrain.

For instance, in American Memory one can review the Library of Congress's digital archives, which are particularly strong on the woman's suffrage movement, and contain books, manuscripts, pamphlets, photographs, scrapbooks, and multi-format materials ranging from 1848-1938. In Women and Social Movements one can study the history of women and social movements from 1600 to 2000, through archived documents, critical reviews, and teaching tools. For queer studies we have the LGBT Life with Full Text database, which provides access to hundreds of significant LGBT journals. For general scholarly research, JSTOR and Project Muse are strong in the humanities and social sciences. But because you might be studying feminism from a historical perspective (Historical Statistics of the United States), or through psychology (PsychINFO), communications (Communications and Mass Media Complete), nursing (CINAHL Complete), or current events (LexisNexis)...databases in these areas round out the selection.

And finally, you might not be aware of our two streaming video databases: Kanopy, and Films on Demand, both of which include WGSS titles in their holdings. Kanopy has the entire *Killing Me Softly* series, an interview with bell hooks, and numerous films on masculine codes. With 20,000 titles, Films on Demand holds enough works to warrant search terms. A quick search for "gender" in "titles" returns 229 feature-length films on that topic. To explore our streaming video collections, see the media section of the [WGSS research guide](#), or here on our library's website: <http://www.library.csi.cuny.edu/streaming-video/>.

Happy exploring!

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## Archives College Assistant Leaves for Princeton



While the Library Archives and Special Collections exists to collect, preserve and make available research materials concerning the history of Staten Island political culture and public policy discourse, especially in the period since consolidation with New York City in 1898, as well as the history of the College of Staten Island and its predecessor institutions, the facility also has important secondary purposes. For instance, the archives serves as a learning lab for history students exploring methods for primary source research. The Archives and Special Collections also trains new generations of archivists and has served as an internship site for library school students from New York University, Rutgers University, and Queens College, as well as for history students from The College of Staten Island.

Of all the interns since the archives' inception, Roman Yurchenko best exemplifies the way in which a student can benefit from career development opportunities. While Yurchenko was completing a bachelor's degree in history, he volunteered at the archives to decide whether an archival career was right for him. He subsequently completed an internship in the archives and the Introduction to Archives course taught by the archivist. degree (in academic settings both a master's degree in history and a master's degree in library science are often preferred), an internship, and pre-professional experience. While completing his master's degree in history at the College of Staten Island and his library science degree at the Palmer School of Library and Information Science, Yurchenko worked as a college assistant in the archives. During the time he worked in the archives, he integrated a significant portion of the final accretion of papers from the offices of former New York State Senator John Marchi and took the lead in digitizing and archiving audio recordings present in a range of collections.

This combination of education and experience proved a good foundation for obtaining a full time job. As preparation for entry-level jobs in the field, The Society of American Archivists recommends a graduate degree (in academic settings both a master's degree in history and a master's degree in library science are often preferred), an internship, and pre-professional experience.

Yurchenko's academic interests in Eastern European, Eurasian, and Medieval Studies (his College of Staten Island thesis was titled, *Medieval Kiev: An economic inquiry of trade and exchange systems of Viking-age Emporia*) shaped his goal of becoming a specialist in Russian, Eurasian & Eastern European Studies materials.

Yurchenko began working in the Collection Development Department at Princeton University's Firestone Library in February, specializing in Slavic Collections.

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## Introducing eMarketer: a Powerful Tool for Marketing Research Data

eMarketer is our newest database at the CSI Library. This new database culls marketing research from different areas and provides expert reports, graphs, charts, and diagrams that are user-friendly and perfect for students to embed into their research assignments or presentations. It is perfect for any student or faculty member who seeks quantitative data to support marketing research.

eMarketer reports are compiled, analysed, and curated by eMarketer researchers. Reports are researched from over 3000 sources across many different facets of marketing research. Examples include advertising, business to business (B2B), demographic marketing, Ecommerce, Email marketing, Media usage, Mobile marketing, Search engine optimization (SEO), Social media marketing, and video marketing. Reports are also culled from a variety of different industries such as automotive, consumer products, financial services, media and entertainment, healthcare, retail, and the travel industry. Geographic coverage includes Asia-Pacific, Central & Eastern Europe, Latin America, Middle East, Africa, North America, and Western Europe.

eMarketer specializes in analysing the consumer habits in the digital world. Such reports include Internet usage, social media usage, ecommerce spending, mobile device penetration and usage. Reports provide benchmarks across many countries and regions in the world. This database also has a special feature called the "digital atlas", that compares population data from different countries relating to Internet, broadband, mobile phone usage. eMarketer staff conduct research and produce in-house reports, interviews, benchmarks, forecasts, and charts. All reports provide citations to the original sources and students may use these reports and embed all charts and diagrams into their PowerPoint presentations.

There are **2 ways** of finding the information on eMarketer. The first way is the traditional "search engine" method where users enter search terms. Below is an example search of marketing research on Instagram and millennials and United States.

### Advanced Search

Search All

Published within:   Search Full Text of Reports

All of the words:

Any of the words:

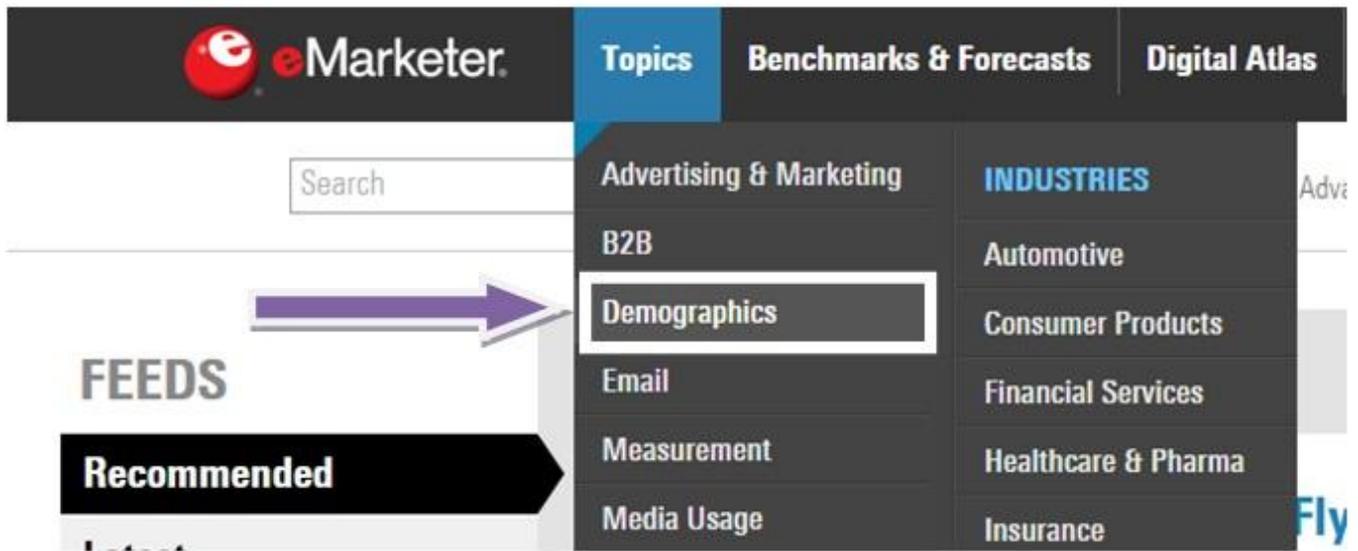
Exact Phrase:

Without the words:

The information can be saved in multiple formats (PDF, JPG, and XLS). It can also be emailed or shared via Social Media. Each chart contains the appropriate citations to the data's original source so students can embed this chart into their research assignments or presentations.

### Browsing by Topic

A powerful method in discovering marketing research is through browsing. For example, if a student is conducting marketing research on demographics such as age, gender, or ethnicity, they would select "demographic marketing" under topics. After obtaining the results, I could then further limit demographics by focusing on social media usage. This would give me a more refined list of results.



Users can further limit their results by focusing on a specific country (see the blue button "Change Countries"). Information is organized into many categories; reports, PPT, articles, charts, briefs, and interviews.

- ▼ **Mobile**
  - Mobile & Tablet Commerce
  - Mobile Advertising
  - Mobile Content
  - Mobile Devices
  - Mobile Users
- ▼ **Retail & Ecommerce**
  - Consumer Behavior
  - Digital Retail Practices
  - Digital Travel
  - Holiday & Seasonal Shopping
  - Mobile & Tablet Commerce
  - Social Commerce
- ▼ **Search**
  - Search Marketing
- ▼ **Social Media**
  - Mobile Social Media
  - Social Commerce
  - Social Media Ad Spending
  - Social Media Marketing
  - Social Media Usage
  - Social Media Users
- ▼ **Video**
  - Digital Video
  - Digital Video Ad Spending
  - Digital Video Advertising

**52 Results**    We get 52 results!

Currently Searching: **All Countries** Change Countries

✖ Keywords: **instagram and "united states"**

✖ Keywords: **millennials**

Search within results  GO    Sort results by: Best Match ⚙️

All
Report
Article
Chart

**Q1 2015 State of Video: Monetization, Audience, Platforms and Content**

Publication Date: March 26, 2015

**Sources:** eMarketer

**Subjects:** Digital Video Ad Spending; Digital Video Advertising; Mobile Video

**Geographies:** United States

**Context:** ...population this year. New data from a variety of sources underscore the **millennial** tilt to digital video. Platforms: Emerging social platforms are roiling the digital...

**Instagram Will Top 100 Million US Users by 2018**

Publication Date: March 4, 2015

**Sources:** eMarketer

**Subjects:** Social Media Users

**Geographies:** United States

**Context:** The number of **US Instagram** users increased nearly 60% in 2014, bringing the...

Whether you choose "search" or "browse", eMarketer, you can obtain the same high quality material to support your marketing assignments, research projects, or class presentations. Browsing is a more powerful way to explore your topic because you can further limit by sub-topic, industry, or geography.

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## Infrastructure and Ecology at Freshkills Park

The Greener Library Committee was pleased to welcome representatives from Staten Island's Freshkills Park on Thursday, December 4, 2014 in the Library's Archives & Special Collections.



Laura Truettner, Project Development Manager, addressed the infrastructure and ecological restoration of the landfill to park conversion, such as the capping of the mounds and the leachate treatment plant. Cait Field, Research Program Manager, spoke about the ecological restoration of Freshkills and the scientific research program that is currently underway and growing.

In an effort to reduce paper waste, the Greener Library Committee is also proud to announce the creation of notebooks for those needing scrap paper. The notebooks, made from unclaimed and discarded printing paper, are available at the Reference Desk on the first floor of the Library.

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(above photo): Creeks and wetlands wind through Freshkills Park, surrounded by lush forests Courtesy:  
[www.freshkillspark.org](http://www.freshkillspark.org)

## Freedom Riders Exhibit at the CSI Library



Hillel (The Foundation for Jewish Campus Life) and the Department of the Library were proud to present, *Freedom Riders*, a traveling exhibit created by the Gilder Lehrman Institute of American History and the PBS series *American Experience*. The exhibit tells the story of a courageous band of civil rights activists who challenged segregation in the American South. *Freedom Riders* was on

display in the Library Rotunda from February 3 – February 25, 2015 in celebration of Black History Month. It was dedicated in memory of the three young civil rights activists, James Chaney, Michael “Mickey” Schwerner, and Andrew Goodman, murdered by the Ku Klux Klan in the struggle for equality. Goodman, a Queens College student, and Schwerner were members of New York’s Jewish community whose story came to represent a civil rights coalition with a deep and enduring history.

In addition to the exhibition, a series of events were held that examined the importance of this historical era and reflected on its meaning in today’s society. These events included a viewing of the PBS companion documentary, *Freedom Riders*, available freely online at:

<http://www.pbs.org/wgbh/americanexperience/freedomriders/watch>



Photo credit: Amy F. Stempler

The Library Archives & Special Collections [1L-216] also hosted a fascinating round table discussion featuring Professor John Arena (Department of Sociology & Anthropology Dept.), Professor Lauren Rogers-Sirin (Psychology Dept.), Professor George Sanchez (Creative & Performing Arts Dept.) and moderated by Donna Scimeca, Coordinator of the Core Program. These programs were co-sponsored by the Departments of Psychology, Sociology/Anthropology, and History, and the CORE and Mental Health Counseling Programs.

A highlight of the month’s events was a segment about the exhibit by NY1 News. The video is available online at: <http://csitoday.com/2015/02/video-amy-posner-appears-on-ny1-news/>

Also available is an online version of the exhibit and related content, which can be viewed at the following link: <http://www.gilderlehrman.org/history-by-era/civil-rights-movement/interactives/freedom-riders>

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## CSI Library Accepts Donation from the late Professor Kathryn Talarico

In fall 2014, the CSI Library received an extensive donation of 1,286 books made on behalf of the late Professor Kathryn Talarico who passed away from a battle with cancer on August 16 2014.

Professor Kathryn Talarico, former Chair of the Department of Modern Languages (now World Languages and Literatures) at the College of Staten Island, was a scholar of Medieval French. Professor Talarico began her career with the College of Staten Island in 1991 and retired in 2013. The Department of World Language and Literatures, which she chaired for 15 years, created the Kathryn Talarico French Studies Award to provide financial assistance to CSI students who study abroad in France.

Professor Talarico's personal library collection mostly contains works of Medieval History, Art, French literature, language learning, and dictionaries. Of the 1,286 books, 554 so far have been cataloged into our library's collection. We have added books in both the English and French languages. Some notable authors added include Aristotle, Geoffrey of Vinsauf, Saint Augustine Bishop of Hippo, and Lancelot.

Below is a list of some popular titles we received.

The early liturgy to the time of Gregory the Great- BV185 .J813  
Literary ideas in 18<sup>th</sup> century France and England- PQ261 .G75 1966  
Two lives of Charlemagne- DC73.32 .T45 1969  
The cooking of Vienna's Empire- TX721 .W4 1974  
Illuminated books of the Middle Ages- ND2920 .C28 1983  
The Lady as a Saint: A collection of French hagiographic romances of the Thirteenth Century- PQ1302 .E5 L26 1993  
Women, Family, and Society in Medieval Europe: historical essays, 1978-1991  
HQ1147 .E85 H47 1995  
Medieval French Literature: An introduction- PQ151 .Z5313 1995  
Gendering the master narrative: Women and power in the Middle Ages- HQ1143 .G46 2003  
French Grammar the easy way- PC2112 .C43 2004

A simple keyword search of Kathryn Talarico's name in the library's catalog will retrieve the complete list of books added from her collection.

Information obtained about Professor Talarico's career was found in the following <http://www.csi.cuny.edu/administration/academicaffairs/pdf/message.pdf> and <http://csitoday.com/2014/04/kathy-talarico-french-studies-award/>

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## About Library Newswire

*Library Newswire* is the College of Staten Island Library's biannual online newsletter, available in HTML and PDF formats. *Library Newswire* informs students, faculty, and staff of library services, resources, and other college-wide activities that may be of interest to the College community.

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## Design & Layout

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## URL

<http://www.library.csi.cuny.edu/blogs/newsletter>

## Find Us on Social Media



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