



Library Newswire
Spring 2013, Issue 8



Greetings All and Happy Spring!



As always, it gives me great pleasure to bring you all the good news taking place in the Library, including highlights of forthcoming activities in the CSI Library. CUNY's support of library materials with the CUNY Textbook Financial Initiative Fund, was a big welcome to expand the resources available for undergraduate students.

It has also been exciting to see that there has been a gradual increase in the use of one of newest e-resources, Films on Demand, since we acquired it last October. This resource brings over 16,000 videos and video-clippings of all genres in film to your desktop. At your leisure, do click on our A to Z list of databases to find what else we have available. The calculator collection was boosted by 10 additional TI-80 graphing calculators to help decrease the number of "turn-aways" of algebra and calculus students. If you have not been on the second floor of the Library in a semester, you have missed the new construction of five additional group study rooms. Two of the five rooms have been designed for graduate students to facilitate graduate seminars as well as collaborative study. The spaces are larger than the older ones, and are equipped with LED lighting, a 12'x 4' white board and enough outlets to support the various mobile devices. As soon as the furniture ordered for the group study rooms arrives, they will be made available to the public. Let's hope this happens before the upcoming final examinations.

"If you haven't been on the 2nd floor of the Library this semester, you may have missed the new construction of five additional group study rooms."

Part of the Library's role in an academic institution is to find ways of supporting the college's general education curriculum, as well as those in the majors. Our weekly library instruction workshops continue to be well attended, albeit attendance is voluntary. Designed for 100 level courses without research components, it also offers a self-assessment quiz at the end of the session. With this underway, students can print out and share

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with their instructors. With this underway since fall 2011, we have turned our attention to integrating a pre- and post-test for ENG 151 library instruction sessions. A pilot of this was implemented this spring and we hope to see supporting evidence of those students who participated in the library workshops.

Through our good relations with the former Dean of Humanities and Social Sciences, Dr. Joan Hartman, we received a sterling donation of books from the estate of late Nance Dersofi, Professor of Italian Renaissance at Bryn Mawr. The collection includes Italian, Greek, English, and Latin literature and literary criticism. Though most of the collection is from ancient, medieval and the early modern period, there is also a good representation of 19th century and contemporary poetry. Professors from the Department of World Languages and Literatures were asked to assess the collection and they ascertained, without a doubt, that this gift will enhance the present collection that we are currently building to support the new baccalaureate program in Italian Studies.

What else is new? The CSI Library had a successful year recruiting new faculty to the Library. In addition to the two faculty who joined us last September, i.e. the First Year Experience Librarian and the Evening/Weekend Instruction Librarian, we were able to complete two other searches last fall that resulted in the hiring of Valerie Forrestal as the Web Services Librarian and Kerry Falloon as the Acquisitions librarian. We feel fortunate to have been able to have these lines replaced shortly after the positions were vacated. You can read more about these two dynamic ladies in the pages ahead. While we rejoice in our new additions, it was bitter sweet to say farewell to Dr. Linda Roccas who retired this past February. During her 15 years at CSI, she gave outstanding contributions to the CSI Library, the College, and the Library Association of CUNY, many of which I have written up for an article in this issue.

As always, we have a number of exciting events taking place in the Library. On April 24, 2013, the travelling exhibit "Remember Willowbrook," which is currently touring the states at the moment and will end its tour at the College of Staten Island. The exhibit will remain available in the Library Gallery until May 3, 2013. On April 30, 2013, a presentation by the Greener Library Committee will feature "An Afternoon with Dr. Alan Benimoff." Professor Benimoff, a geologist, will discuss his groundbreaking research on Hurricane Sandy and what should be done to protect Staten Island from future storms. On May 9, 2013, the winning photographs from the competition "As I See It: Staten Island through the Lenses of CSI Students" will be exhibited through summer 2013. Last year's photographs were amazing. Let's see what this year brings!

If you have not discovered our [Research Guides](#), please check them out on the homepage. What you may not realize is that most of the guides have had a face-lift due to a new management software we acquired. Find your discipline and revel in the wealth of resources acquired to support your learning, teaching, and research at CSI. If there is one you need that is not on the list, do not hesitate to send me the topic so that we can include it immediately.

Here's to a productive and successful 2013 spring semester!

Adieu!

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The Library Catalog's Gone Mobile!

The Office of Library Services has just released a new feature for the CUNY Catalog that allows library users to send title, call number and title location directly to their mobile phones. No more scribbling call numbers on pieces of paper...

Patrons must simply find a title, and open the holdings screen by clicking on "Staten Island" link on the right side of the screen. On the holdings screen next to "Request a Copy" button there is now "Send info via Text" button. When clicked, it opens a table to enter phone number and a name of a cellular carrier that can be selected from the drop down menu. Almost immediately, you will receive a text message with the title, location, and call number of the selected item.

Message example:

From: libraries@cuny.edu

Msg; Accounting principles, introduction to accounting II- ACC 121.
Staten Island
Textbook Reserve
HF 5635.W524 2011 v.2

Librarians are very happy that this feature is now available and we hope that it will make the information stored in our catalog more easy to use and more accessible to patrons.

The screenshot shows a library catalog interface. At the top, there are two buttons: "Request this Copy" and "Send Info via Text". A purple arrow points to the "Send Info via Text" button. Below these buttons are two dropdown menus: "Select year" with "All" selected and "Select volume" with "All" selected. Below the dropdowns are two "Previous Page" buttons. A table with columns "Library", "Location", and "Call" is visible. The table contains several rows of data, each starting with "Expand" and "Staten Island Textbook Reserve HF5635". To the right of the table is a form titled "Send Item Info to Your Mobile Phone". The form includes a "Title:" field with the text "Accounting principles introduction to accounting II - ACC 121". Below the title is a section "Choose an item near you:" with five radio button options, all of which are "Staten Island Textbook Reserve (HF5635 .W524 2011 v.2)". Below this is a field "Enter your mobile phone #" with the example "e.g., 2127945706 (10 digits, no spaces, no dashes)". Below that is a field "Select your mobile carrier:" with a dropdown menu. At the bottom of the form, there is a note: "NOTE: Carrier charges may apply."

Please feel free to send feedback and comments to:

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The CSI Library Welcomes Two New Library Faculty: Valerie Forrestal and Kerry A. Falloon

We are delighted to introduce two new library faculty: Professor Valerie Forrestal, Web Services Librarian, and Professor Kerry A. Falloon, Acquisitions Librarian. Professor Falloon's position is integral in maintaining and developing the libraries collections, both digital and print, in support of the needs of the academic community. Prior to being recruited, she served as a full-time Technical Services Administrator at Ocean County College Library in Toms River, NJ and as Head of Acquisitions & Collection Development at Saint Peter's University in Jersey City, NJ. Prior to these positions, she interned at the College of Staten Island Library after graduating with a Master of Library and Information Science from Rutgers's School of Communication and Information Science (SCIS). During her internship at CSI, Professor Falloon worked on the Benevolent Society for Retarded Children. In addition to her MLIS, she holds a master's degree in Education with an Educational Specialist Degree in School Psychology from Seton Hall University. Her research interests include investigating patron initiated acquisitions, emerging technologies in libraries, resource and collection management in libraries, making libraries user friendly for special populations, and investigating discovery layers for resources held by the library. Professor Falloon also participates in Reference Desk Services, so expect to see her assisting patrons this semester. She hopes to bring what she learned so far to CSI's library services, especially utilizing more open source opportunities. She suggests that any faculty member should contact your subject liaison first for library resources held by the library. She can also be contacted directly via the [Library Materials Request Form](#) under Faculty Services for specific item recommendations or through her contact information below.



"Kerry's research interests include investigating patron initiated acquisitions, emerging technologies in libraries, and collection management in libraries."



Professor Valerie Forrestal is the new Web Services Librarian. Before CSI, she was the Communications and New Media Strategies librarian for 7 years. She holds an MA in Media Production from Emerson College in Boston, a Master of Library and Information Science from Rutgers University, and an MS in Service-Oriented Computing from Stevens Institute of Technology. Her research interests include User Experience-based web design, social media, educational technology, and requirements and software engineering for libraries.

"Valerie's research interests include User Experience-based web design, social media, and educational technology."

Valerie is excited to report that the library is currently working on a major web site redesign. The library web site will be migrating to a new content management system, so that it will be easy to update, and we can consistently deliver the latest news from the library, the school, and the educational community. Valerie also hopes that to increase awareness of the Library's resources by making them more accessible and easier to use. In fact, more intuitive navigation is one of her chief goals for the new site design. She hopes to create a site that is more logically organized, in order to make finding the information quicker and easier. Valerie will be focusing intensely on using responsive design to ensure that the site is fully optimized for viewing on all devices, from desktops with large monitors, to laptops, to tablets, to smart phones.

Valerie realizes that we're a community of busy people, so she wants to make sure that the library is available to you on-the-go. In the coming months, the library may launch some user-testing initiatives for the new site design, so we hope you'll consider participating in these, and in sending us any feedback, concerns, or suggestions you might have. Valerie would be interested to hear what you'd like to see on the new site, whether it be easier access to a specific page or resource, or added functionality, as well as anything you found irksome or cumbersome about the old site.

Please feel free to contact us:

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2013 LACUNY Institute: *Libraries, Information, and the Right to the City*

The 2013 Library Association of the City University of New York annual Institute was organized around the theme "Libraries, Information, and the Right to the City." The event was held on April 5th at John Jay College of Criminal Justice in Manhattan and over 104 attendees. The conference proceedings will be published in an upcoming version of *Urban Library Journal*.

In recent years movements of scholars and activists have advanced a concept known as "the right to the city." As the noted geographer David Harvey puts it "the right to the city is far more than the individual liberty to access urban resources: it is a right to change ourselves by changing the city." Situated at the heart of a global metropolis the Library Association of the City University of New York (LACUNY) believed that it was in an excellent position to initiate a dialogue about these issues.

"The right to the city is far more than the individual liberty to access urban resources: it is a right to change ourselves by changing the city."

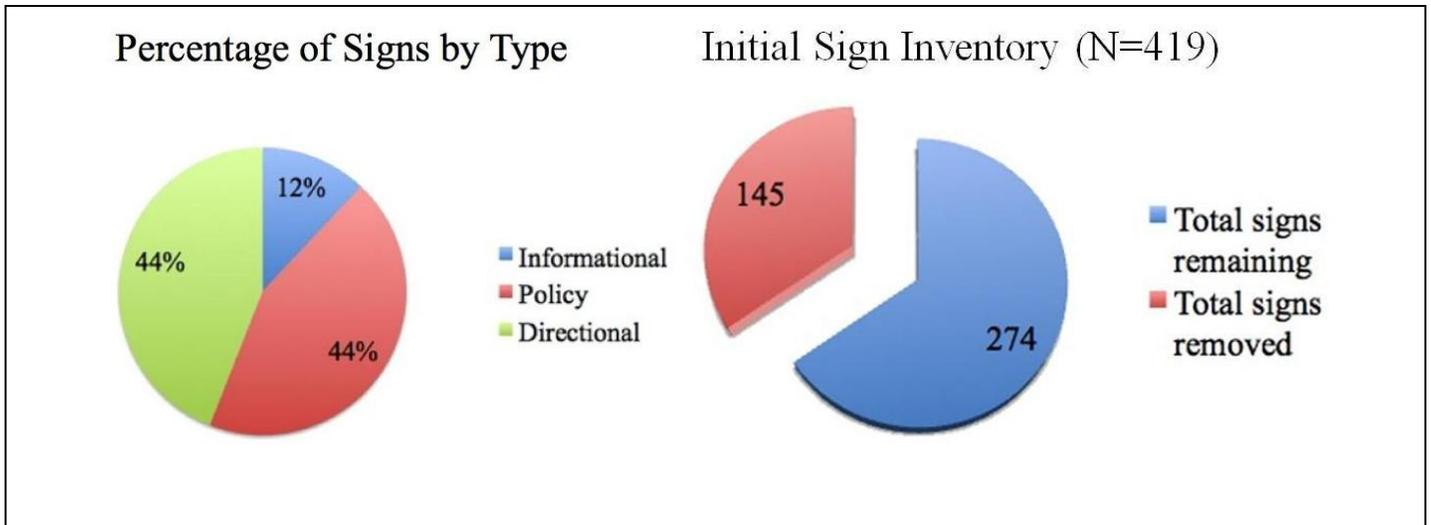
To begin the conversation, Professor Christine Pawley delivered a keynote address that examined the history of American libraries in the public sphere. Pawley is the Mary Emogene Hazeltine Research Fellow and former Director of the School of Library and Information Studies at the University of Wisconsin-Madison. After Professor Pawley's presentation, the day consisted panels that discussed things such as: how libraries engage in the urban public sphere (or polis), how issues related to the economics of publishing and cataloging inform professional practice, how critical information literacy relates to the right to city, an exploration of the concept of the right to the city and its implications for libraries and democracy, an assessment of how information professionals should react to hate speech online, the corporatization of higher education, outreach to the Occupy Movement. The day concluded with a keynote about the library at Occupy Wall Street in 2011 and 2012 by Jessa Lingel, Ph.D. candidate in Library Science at Rutgers University.

For more information about the presentations please visit the conference web site at:
<http://2013lacunyinst.commons.gc.cuny.edu/>

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CSI Librarians Discuss Signage at LACUNY Annual Winter meeting

On December 12, the Library Association of CUNY (LACUNY) had the honor of inviting two of our very own CSI librarians, Professor Amy F. Stempler and Professor Mark Aaron Polger to be keynote speakers at the LACUNY Annual Winter Meeting. Their presentation, "*Counting the Signs: A Library Signage Audit Examining Language, Branding, and Design*," was eagerly anticipated by the rest of CUNY. Questions including, what constitutes an effective sign?, Is there a correlation between sign clarity and student use of material?, Is our own current signage effective?, were explored in detail based on a 2009 study performed at our very own CSI campus which focused on measuring both the user friendliness of the permanent ceiling boxed signage as well as student understanding of language of signs within the library.



The findings of this study showed that many directional and regulatory inconsistencies exist within a library system. Based on survey responses, the process of information retrieval within the library was both simplified and redesigned in order to make it friendlier as well as less confusing to users. While most participants found the signage in the library to be "user friendly" and "easily understood," a few changes were made in regards to helping students find library material.

Their presentation also discussed both permanent and temporary "in-house" signs in three categories: policy, informational, and directional. They addressed timely issues such as placement, language, clutter, design, and branding. The presentation concluded with a lively Q&A from attendees on best practices for developing effective signage.

"Is there a correlation between sign clarity and student use of material?"

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New Signage Coming Soon to the CSI Library



In response to the College's new brand, the CSI Library is developing new signage for the library. Since the library opened in 1993, one may notice that some signs are outdated, redundant, and sometimes confusing.

In consultation with Chief Librarian Wilma Jones, the CSI Library's AdHoc Committee on signage, led by librarians Professors Mark Aaron Polger and Amy F. Stempler, conducted a comprehensive signage audit in the Spring of 2012. The results of their audit will be published in an upcoming article in the journal, *Public Services Quarterly*. Stay tuned!

The purpose of the audit was to study the usefulness and clarity of the library's signs. In 2009, a student survey administered by Professors Polger and Stempler revealed that most students understood the permanent, boxed signage that hangs from the ceiling. The data also illustrated that most of those signs were user friendly and easily understood. However, after an analysis of the temporary signs (those produced in-house), it became apparent that such signs lacked a consistent design, library "brand," and unified message.

As a result, the CSI Library will be updating many of the current policy, directional, and informational signs on all three floors. In the coming months, we hope to develop signs that are:

- More clear and user friendly
- Strategically placed at decision points to help alleviate confusion for patrons.
- In accordance with the College's new branding guidelines.

Continuing with these efforts, the Signage subcommittee plans to create a signage policy, which will address uniformity, consistency, and offer best practice guidelines. An internal "locator map," will also help ensure appropriate placement, manage the number of signs, and facilitate regular updating for those that are time-sensitive.

There is no better time than Spring for a signage makeover. This is an exciting time for the CSI Library and we hope that our new signs make things a little more clearly for you.

"The purpose of the audit was to study the usefulness and clarity of the library's signs."

Please feel free to email us with any feedback. We'd like to hear from you.

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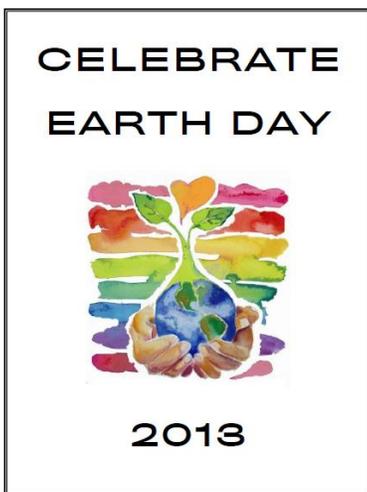
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Exhibits @ the CSI Library



Recently the Library collaborated with the College's Social Work program and Social Work Club to create an exhibit in honor of Social Work Month, whose theme was, "Weaving Threads of Resilience and Advocacy: The Power of Social Work." On display was a wide variety of scholarship produced by the faculty in the Social Work Program, as well as a model depicting demographic information of neighborhoods throughout the borough. The model, created by a number of social work students, is based on data gathered from the Library's Archives & Special Collections.

In addition to the Gallery and Archives & Special Collections exhibition areas, rotating exhibits are on display throughout the rotunda. During this academic year, celebrations of numerous heritage months, such as African American History Month, as well as exhibits on such themes as art, photography, and the global economy, have been presented.



As in previous years, the Library produces an exhibit in honor of Earth Day, which is currently on display. The exhibit features information and resources about Earth Day, ways to celebrate the occasion, and new works related to the environment.

The books displayed cover a wide range of environmental history and science topics, include sustainability, climate change, green design, clean technology, natural resources, earthquake science, ecology, geology,

and geography. The exhibit complements the upcoming Earth Day Talk sponsored by the Greener Library committee. For more information, see page 9 of this newsletter. The Library will also host its second annual exhibit, *As I See It: Staten Island Through the Lenses of CSI Students*. This exhibit beginning May 9th will showcase photographs of Staten Island by CSI students, whose work will be added to the Library's permanent collection. For more information, see page 10 of this newsletter.



We are proud to announce two new upcoming exhibits in the Library Gallery located in the Volpe rotunda. "Remembering Willowbrook: The history that forever changed society" will be displayed from April 24-May 3, 2013. The exhibit, co-sponsored by The New York State Office for People With

Developmental Disabilities (OPWDD) features an historical timeline using material primarily from the Library's Archives & Special Collections, which will also be the permanent home of the exhibit. An exhibit commemorating the 150th Anniversary of the American Civil War, which includes books, magazines, and historical newspaper articles, continues to be on display in the rotunda. In fact, there is a section which asks, "Does your family history on Staten Island date back to the Civil War?," in which patrons can search a copy of a *New York Times* article from September 1, 1863, which lists the names of the 594 men drafted from Staten Island.

Amy F. Stempler, Assistant Professor
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**The Greener Library Committee Presents:
An Afternoon with Dr. Alan Benimoff**

Tuesday, April 30, 2013 • 2:30 PM • Library, 1L-216



The College of Staten Island Greener Library Committee is proud to host a lecture by Professor Alan Benimoff, in which he will discuss his groundbreaking research on Hurricane Sandy and what we must do to protect Staten Island from future storms.

Dr. Alan Benimoff, Ph.D., is a Geologist and Lecturer in the Department of Engineering, Science & Physics at CSI. Active in his local community and in both national and regional geological organizations, Dr. Benimoff is the host of the television program Geology Forum and is the discoverer of new minerals trondhjemite and parvo-mangano-edenite.

For more information, please contact:
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718.982.4128

**This event is CLUE certified.
For more information,
call: 718.982.4128.**

As I See It: Staten Island Through the Lenses of CSI Students



Sponsored by The Office of the Dean of Humanities & Social Sciences, The Archives & Special Collections, and The Photography Program of The Department of Performing and Creative Arts.

In an era when American cities and suburbs have become homogeneous, filled with chain stores and prefabricated housing, we ask you to consider what makes Staten Island distinctive. Statements by each photographer presenting their view of what makes Staten Island unique and how their photograph captures that quality should accompany all entries. The best photographs will be printed, exhibited and placed in the permanent collection of the CSI Archives.

Entry deadline: April 25, 2013
Winner notification: May 1, 2013
Exhibition opening: May 9, 2013

See the CSI Archives web site for complete details: <http://www.library.csi.cuny.edu/archives>

Questions?

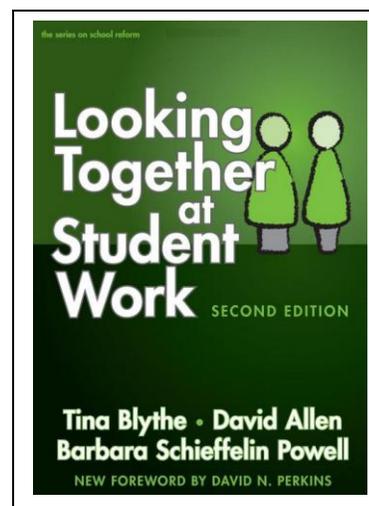
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CSI Author Talks

On Tuesday, March 12th, the Archives & Special Collections unit of the Library hosted a series of Author Talks to give CSI authors an opportunity to discuss the research that went into their books. Books presented by their authors include:

Observar Juntos el Trabajo de los Estudiantes (Looking Together at Student Work) David Allen, Department of Education
Universidad Rosario Editorial, 2012

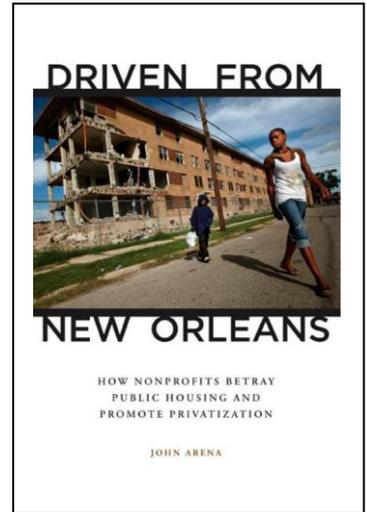
This first Latin American edition of *Looking Together at Student Work* provides teachers and administrators with strategies and resources for working together to examine and discuss student work, such as essays, projects, art work, and math problems. The authors present three examples of structured conversations, or protocols: the Collaborative Assessment Conference, the Tuning Protocol, and the Consultancy. The book also offers case studies from schools that developed their own protocols.



Driven From New Orleans

John Arena, Department of Sociology, Anthropology and Social Work
University of Minnesota Press, 2012

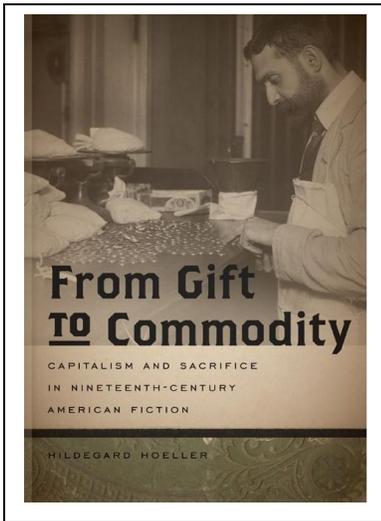
Arena explores the drastic transformation of New Orleans's public housing from public to private in the early 1980s, exposing the social disaster visited on the city's black urban poor long before Katrina. His book reveals the true nature—and cost—of reforms promoted by an alliance of a neoliberal government, nonprofits, community activists, and powerful real estate interests.



From Gift to Commodity: Capitalism and Sacrifice in 19th Century American Fiction

Hildegard Hoeller, Department of English
University of New Hampshire Press, 2012

Hoeller argues that nineteenth-century American culture was driven by and deeply occupied with the tension between gift and market exchange. Rooting her analysis in the period's fiction, she shows how American novelists from Hannah Foster to Frank Norris grappled with the role of the gift based on trust, social bonds, and faith in an increasingly capitalist culture based on self-interest, market transactions, and economic reason. Placing the notion of sacrifice at the center of her discussion, Hoeller taps into the poignant discourse of modes of exchange, revealing central tensions of American fiction and culture.



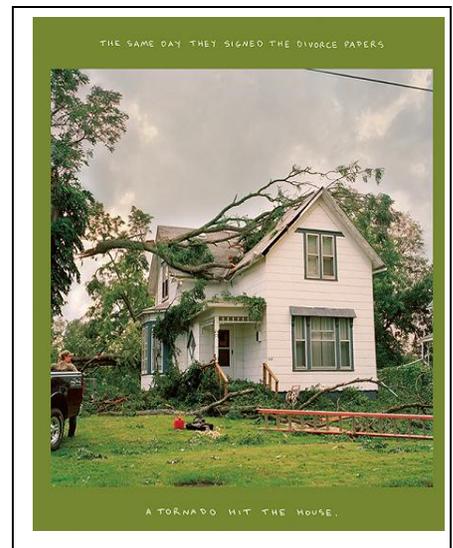
Family

Chris Verene, Department of Performing and Creative Arts
Twin Palms Publishers, 2010

Verene's photographs of his family make the viewer feel like one of them, a part of the clan. Although the color in which the images are printed is warm and sensual and floods his subjects with a sweet romance, he avoids glamour. The images have lessons to teach about the inroads of ageing, disability and other aspects of the human predicament with which viewers experienced in visits back home identify.

This event is co-sponsored by the Office of the Senior Vice President of Academic Affairs/Provost

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Memorial Reception for the Late Professor Pat Passlof

Last fall, on a blustery Sunday in November, the memorial service for the late Professor Pat Passlof was hosted by the Library and held in the Reading Room. Professor Passlof passed away on November 13, 2011 and had taught at the College for over 40 years. Always working closely with students, she was also nationally and internationally renowned as an abstract Expressionist painter. Over 150 people attended the service, the majority being former students from her days at Richmond College to most recent ones from the College of Staten Island.



Dr. Fritz, Interim President and Dr. Naider, Interim Provost were also in attendance and gave the opening and welcoming remarks. Professor Tracey Jones, Professor of Performing and Creative Arts and former student of Professor Passlof was the Mistress of Ceremony, and Dr. Wilma Jones, Chief Librarian made closing remarks. Tributes from former students, colleagues and close friends were moving and some too funny, all of which brought vivid memories of the Passlof we knew.

"Always working closely with students, she was also nationally and internationally renowned as an abstract Expressionist painter."

Donations in her memory were made to two funds: the Library Fund to enhance a collection of online resources in visual print, art, and photography and the Tenenbaum Materials Scholarship Fund which supports students in need and assist them with the purchase of photography supplies. To date, collectively, the funds received are over \$3000.

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Dr. Linda Jones Roccas retires from the CSI Library



"In everything she does, Dr. Roccas has consistently promoted the role of librarians as faculty at CSI and within CUNY."

Dr. Linda Jones Roccas, Professor and Electronic Information Services Librarian, has decided to retire after 15 and a half years of service to the College of Staten Island Library. In these 15 years, she has authored a book, several articles and numerous reviews, including the 2003 invited article "The New Information Professional: Not your Grandfather's Librarian" in the *Journal of Education for Library and Information Science* and the book, *Ancient Greek Costumes: An Annotated Bibliography, 1784-2005*, published in 2006. Her contributions to the growth and development of the CSI Library have been outstanding, starting with the construction of our first web site in 1997. Throughout her years at the CSI Library she has stepped in selflessly to support other units when needed and has served as Acting Acquisitions Librarian, Acting Coordinator of Library Instruction, and Acting Chief Librarian.

Working beyond the walls of the Library has always been Dr. Roccas' forte, electronically and physically. She has developed strong relationships with the faculty of History, Art History, and also with those in the SLS Program, has successfully introduced information literacy into their curriculum at all levels. In the Staten Island Community, her work as co-curator of the SIIAS@ CSI Archaeological Study Collection, 2000-2010 has consistently been applauded. Within CUNY, Dr. Linda Roccas was one of the founders of the Electronic Resources Advisory Committee and has continued to play a leadership role in this committee. As President of the Library Association of CUNY (LACUNY), she was instrumental in promoting the availability of PSC-CUNY grants to librarians through seminars and meetings and rekindling the travel grant fund for CUNY librarians and library school students to attend or participate in conferences. In everything she does, Dr. Roccas has consistently promoted the role of librarians as faculty at CSI and within CUNY.

Needless to say, Dr. Roccas has been an excellent colleague and mentor to both faculty and staff at CSI and CUNY. A retirement party for Dr. Roccas will take place on May 17, 2013. If you would like to attend the farewell party, please contact the Library at extension 4001. In the meantime, please join me in wishing her the best as she prepares to start a new page in her life after many many years of work in higher education institutions.

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About Library Newswire

Library Newswire is the College of Staten Island Library's biannual online newsletter, available both in HTML and PDF formats. *Library Newswire* informs students, faculty, and staff of library services, resources, and other college-wide activities that may be of interest to the College community.

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