Greetings from the CSI Library

As we bring you the 9th issue of Newswire to your interface, we reflect with gratitude upon an eventful and successful year. Among the many new developments this issue features the implementation of LibGuides, embedding of librarians into courses, and patron driven acquisition of library materials. We also bring you updates from Interlibrary Loan, the Library Instruction program, online tutorials, and new faculty publications in our goodreads account. However, the most exciting initiative taking place as you read this is the redesign of our Website. With help from the Homepage Committee, our new Web Services Librarian, Prof. Valerie Forrestal, has given the Library’s Website a facelift which includes a mobile-friendly interface. Given the security breach hiccup we had with the old website, we had to prematurely launch the new website on December 10, 2013. While our website is 95% complete, we invite you to send us any constructive feedback at your earliest convenience. Professor Forrestal’s article will further discuss the new “personality” of the library website.

This fall, three walk-in workshops were created for students to explore on their own. The workshops were entitled: "2013 NYC Election Guide to Online News and Opinion"; "Searching Google like a Pro"; and "Finding Primary Source Documents Using the World Wide Web, You Tube, and Films on Demand."

“While our web site is 95% complete, we invite you to send us any constructive feedback at your earliest convenience.”

All three workshops were CLUE credited and were well attended. Not to leave faculty out of the loop, we plan to have library workshops for faculty in January 2014, during the last week of winter intersession -- Jan 21, 22, & 23. Topics will include: “Managing your citations with RefWorks”; “Exploring and evaluating sources for your publications”; “Setting up journal alerts; and “Classroom assignments that get..."
students into the Archives." As always, I encourage you to browse our list of new resources as possible to explore some newly acquired books that includes over 15,000 e-books, including 12,500 ebooks and reference works published by Springer and 3,000 eBooks published by Palgrave. In addition, we acquired Latino Literature, a resource that brings together over 800 poems, fiction, and plays by Chicano, Cuban, Puerto Rican, Dominican, and other Latino authors working in the United States.

On June 24th, 2013 the CUNY Board of Trustees voted to increase library fines from 10 cents per day to 25 cents per day. They also voted to increase Reserve fines from $1.20 per hour to between $5.00 and $15.00 per hour (specific to type of item). The Board of Trustees also voted to establish a uniform practice regarding faculty fines across the university. For several colleges, this will represent a change of policy. The College of Staten Island is one of them. Effective January 27, 2014, the College of Staten Island will implement these changes required by the Board of Trustees.

Two other new databases provided by CUNY include The Burney Collection Newspapers, a collection of 17th and 18th century English newspapers from London, British Isles, and colonies; and the National Geographic Magazine, 1888-1994. Other highlights of activities in the Library include the fascinating exhibits currently on display this fall. In the Archives & Special Collections unit, you will find “Laura Del Prete: A Selection Exhibit,” a collage of mixed media created by a 2004 graduate of the College of Staten Island. In the Gallery which is located in the Volpe Rotunda is “Aesthetic History: Interpretations of Veteran Experience Through Art,” an exhibit co-sponsored by the Veterans Support Services. In addition, the Greener Library Committee held its bi-annual program in November and featured Ashley Dawson, Professor of English, who gave a passionate lecture on global climate justice and how it relates to the debt that has grown in the wake of the financial crisis of 2008. He gave several recommendations to help reduce the carbon footprint right here in our locale, on Staten Island.

Of course, all of these services and initiatives could not have been created or implemented without the talented, energetic, and dedicated involvement of all library faculty and staff members. As the end of the semester approaches, please do not hesitate to reach out to us via Chat, Email, or Facebook for any help you may need with your research.

Happy Holidays!

Wilma L. Jones, Ph.D.
Professor & Chief Librarian

Unveiling the New Library Web Site (alittle earlier than expected)

The Library is excited to announce that we have launched our brand new website this month. Originally scheduled for a January 1, 2014 launch date, we had to go “live” early due to the instability of our former web site. Our goals for the new site are to provide a cleaner, simpler interface, more search options, more consistent navigation, and a better mobile experience. The redesign also brings the Library’s online presence in line with the College’s new logo and branding guidelines.

The new site brings into focus the most important content of the former version and is more intuitive to navigate. We’ve added a more noticeable, feature-rich search box, which simplifies access to resources in order to make your research quicker and less complicated.
The site also uses responsive design to automatically optimize the layout for whatever size monitor or mobile device you access it from, so the library is available to you, even on the go! We’ve also added links to popular school resources like e-mail, Blackboard, and CUNYfirst, so everything you need is just a few clicks away.

We’re excited to share our new look with you, and we welcome any and all feedback from our users. Please be sure to complete our survey on our web site at http://www.library.csi.cuny.edu/library-website-survey/

Please send comments or suggestions to Valerie.Forrestal@csi.cuny.edu
We hope to continue improving our web site so we look forward to hearing from you.

-Prof. Valerie Forrestal, Web Services Librarian
New Patron Initiated Models in Library Acquisitions

The new catch-word in today’s world of library acquisitions, where resources are subscribed to or bought to add to a library’s collections by the ordinary user, is patron-initiated acquisition (PIA) or patron driven acquisitions (PDA). In reality, this is not a new concept. Every time a faculty member or library patron requests an item via a library’s recommendation form or via a librarian directly, a patron is in fact initiating the process of acquiring the item. But what if through the use of technology the patron can trigger direct purchases via the number of times patrons request the item using library department statistics or using usage statistics in the digital world. This is already happening in academic libraries through projects set up for print material acquisitions such as the *Getting It System Toolkit Project* developed at SUNY Geneseo or with digital items such as e-books, online audio-books, and streaming videos through various vendors. Both processes are unknown to the patron, who is unaware of the permanent purchase of the item.

For example, Patron A searches the catalog or goes directly to a popular e-book platform such as ebrary. When searching, an e-book comes up that is not currently owned by the library. In this case, the patron only reads the tables of contents so a purchase is not triggered. Patron B now accesses the same e-book but spends more time on the book or prints out a chapter.

CUNY will be experimenting soon with a collaborative form of PIA or PDA in which over 5,000 records will be loaded into the CUNY catalog. There are other purchasing models, including paid short-term loan models or usage driven acquisitions. This process creates a “just-in-time” library model of acquiring materials which overlays the traditional model of “just-in-case” library acquisitions. In the traditional model, recommendations are based on the potential use of a book, which is not guaranteed. A mixture of both models creates a balance in a library.

-Prof. Kerry Falloon, Acquisitions Librarian

Staten Island Scenery: Paintings, Prints, Drawings, and Photographs, 1679-1900

On Tuesday October 8, 2013, the CSI Library celebrated Archives History Day. Author and historian Barnett Shepherd presented a fascinating slide-illustrated lecture about his upcoming book, *Staten Island Scenery: Paintings, Prints, Drawings and Photographs, 1679-1900*. The work will feature over 162 images of Staten Island’s landscape before 1900, some of which have never been published. The lecture was followed by a lively question and answer session with the twenty plus students, faculty, and staff in the audience.

“The work will feature over 162 images of Staten Island’s landscape before 1900, some of which have never been published.”

The event, which took place in the CSI Library’s Archives & Special Collections, was held in conjunction with the observance of Archives Week. Archives Week is a national observance during the month of October to celebrate and promote the rich documentary heritage of our nation and the importance of archival and historical records to our lives. Through exhibitions, lectures, programs, receptions and other events the public is invited to archival repositories to get a glimpse of the letters, journals, and other materials that historians use in the writing of history.

-Prof. Amy F. Stempler, Coordinator of Library Instruction
Looking for the Right Journal to Publish your Paper?

These Library Databases Can Help.

Cabell’s directories assist our faculty by providing publishing information for 4000+ academic journals. Directories include information about the subject areas emphasized by each journal, type of review process, acceptance rate, number of reviewers, time required for review, and availability of reviewer comments. Some specific manuscript submission guidelines, as well as a list of journals with “Calls for Papers” are also included.

Business Directories
- Accounting, Economics & Finance,
- Management, Marketing

Educational Directories
- Educational Curriculum & Methods
- Educational Psychology & Administration
- Educational Technology & Library Science

Psychology
- Psychology & Psychiatry

Computer Science
- Computer Science
- Business Information Systems

Health Directories
- Health Administration; Nursing

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Ulrichsweb is an easy to search source of detailed information on more than 300,000 periodicals of all types: academic and scholarly journals, magazines, newspapers, and more. Coverage is international. Ulrich’s records provide data points such as ISSN, publisher, language, subject, tables of contents, and reviews written by librarians. Title details will also inform our faculty if a journal is an academic/scholarly publication, and if it is refereed/peer-reviewed.

Journal Citation Reports allows our faculty to evaluate and compare journals within the science and social sciences using citation data drawn from over 10,000 journals. One can find out which are the leading journals in a field (those journals with the highest “impact factors” whose articles are cited most frequently). The impact factor will help you evaluate a journal’s relative importance, especially when you compare it to others in the same field. In JCR, select the Science or Social Sciences Edition, and then search for a specific journal or view journals by subject category, publisher or country. The Information for New Users in JCR database provides good online help. You can also Watch this tutorial. CSI library provides access to JCR from 2004 to 2012.

How to Access the Databases

• On campus: Click the database name or image above and you will be taken to the database.

• Off campus: Click the database name or image, and the library’s proxy server page will come up asking for your CSI email user name and password. After that, you will be taken to the database.

- Prof. Judy Xiao, Instruction/Reference Librarian
The Joys of Interlibrary Loan

Yes, joy! For those of us who love books, a library is the perfect place to work. We are surrounded by books on any subject imaginable and they are right there for the borrowing! However, even in the best libraries, it is impossible to own everything. That’s where Interlibrary Loan (ILL) comes in. ILL is a lifeline for faculty, students and staff to obtain books, articles, CDs, DVDs, etc that are not available in their campus or local libraries.

ILL is a cooperative endeavor in that we pool resources with and are able to reach out to virtually any library on the planet to obtain (most of the time) current and obscure materials. That is a beautiful thing! The fact that borrowing/lending is almost always free of charge is an added bonus.

ILL is an incredible tool for patrons. Now that we have amazing search engines and databases, a cursory search can unearth books and articles that may have taken months to uncover in the past. Armed with citations, a patron need only sign into their ILL account and send the request(s) through. Within days and, in some cases, hours, we are usually able to supply our patrons with the requested materials.

“ILL is a lifeline for faculty, students and staff to obtain books, articles, etc that are not available in their campus or local libraries.”

There is the extreme satisfaction of helping someone obtain an article that is in just a few lending institutions; the detective-like fun of tracking down an article with limited citation information; providing a student with a passel of books needed to write a term paper or thesis; assisting faculty members with reference materials for books or articles they are writing. We are the conduit for anyone who has a personal interest in a particular subject and wants to read everything and anything they can get their hands on. The icing on the cake for those of us who work in ILL is when a grateful patron thanks us with a plate of delicious homemade cookies or a box of scrumptious chocolates!

ILL Urban Legend: A man was obsessed with the Civil War and spent hundreds, if not thousands, of dollars on books which caused his wife much consternation as she saw their bank account dwindling. When she learned about the ILL services at her library, she discovered that she was able to get books that her husband wanted to read and it didn’t cost them a dime. Bank account growing. Marriage saved.

-Dorothy Walsh, Interlibrary Loan / Document Delivery Department

Library Instruction Update

During the 2012/2013 academic year, library faculty taught 274 library instruction classes! This number reflects an increase of over 15% since the previous academic year. This upward trend is a result of providing library instruction to new disciplines, including Anthropology and Economics, as well as a significant increase in providing library instruction to the departments of Business, English, Psychology, Social Work, and Sociology.

The model of weekly workshops is designed primarily for English 111 courses, as well as other introductory level classes, now in its third year. These workshops have a standardized lesson plan and include an assessment quiz in order to measure the Library Instruction Program’s learning outcomes with the College’s General Education curriculum.

While the quizzes have produced good scores, a Library Instruction Assessment Subcommittee has been charged with reviewing the assessment data and making appropriate changes. The assessment quiz, workshop handout, and the structure of the workshop has been modified to better meet the intended learning goals and reflect English faculty feedback.

A goal set for the Library Instruction Program was full-filled in Fall 2013 when we introduced built-in assessment for English 151, College Writing, courses. The assessment includes a pre- and post-test, which is aimed at providing the Program with valuable feedback in order to determine the level of information literacy skills with which students begin the class, their expectations for the session, and what concepts were grasped.

-Prof. Amy F. Stempler, Coordinator of Library Instruction
CSI is on Goodreads

Have you read a good book lately? Want to see what the library is up to? Check out the CSI library Goodreads page at http://www.goodreads.com/csilibrary.

This collection showcases the latest work by your dedicated professors here at CSI. If you see a title that catches your eye and you wish to check it out, it can be found in the glass Faculty Collection bookcase in the rotunda. A reference librarian can also assist you in accessing these books. New titles donated to the CSI Faculty Collection for Fall 2013 include:

The Art of Lesson Planning: A Practical Guide for Classroom Teachers by Erica Blatt and Jinyoung Kim. 2013. This book is for a teacher education program, who are learning how to write lesson plans. This is an introduction to the basic format of a lesson plan, and includes the specific structure for writing a lesson plan. Examples are given, as well as exercises to help students gain a better understanding of lesson planning. (source: Lulu.com)

Media Authorship by Cynthia Chris and David A. Gerstner. 2013. Contemporary media authorship is frequently collaborative, participatory, non-site specific, or quite simply goes unrecognized. In this volume, media and film scholars explore the theoretical debates around authorship, intention, and identity within the rapidly transforming and globalized culture industry of new media (source: Amazon.com).


Be sure to friend us on both Goodreads and Facebook, and look for new updates to be listed in our next newsletter. A special thanks to all of our generous and talented faculty donors, we couldn’t do this without you!

-Prof. Elizabeth Hicks, Evening & Weekend Instruction Librarian
The Greener Library Committee Presents: 
An Afternoon with Dr. Ashley Dawson

The College of Staten Island’s Greener Library Committee holds a program each semester to raise awareness of environmental issues. On November 12, 2013 Professor Ashley Dawson spoke in the Archives & Special Collections about his scholarship on global climate justice and how it relates to the conversations about debt that have grown in the wake of the financial crisis of 2008. Dawson used anthropologist David Graeber’s scholarship on debt as a way to examine how global climate change relates the environmental debt owed by the global North to the South, and how this debt might be repaid. Newer methods have included carbon trading, which due to green washing has not been met with great results.

Professor Dawson was able to translate a complicated topic into a very accessible conversation. The overriding theme of his talk was that those most responsible for climate change are the least impacted. The event was attended by over a dozen students, faculty, and staff, who engaged in a lively question and answer period following Professor Dawson’s prepared remarks.

-Prof. Jonathan Cope, Instruction/Reference Librarian and Member of the Greener Library Committee

Facebook Insights: Understanding Your Page’s Demographics and Engagement.

Many CUNY campus libraries have Facebook pages but how often do you go and assess your users, their demographics, what they like, comment, or share with others? We use social media to promote our services or resources, or just to interact with our users. When was the last time you analysed your users?

The CSI Library’s Facebook page promotes library services, resources, and events 3-4 times per week. It is important to consider checking to see who views our page and what they “like” and comment on. This may give insights on how we can further improve services at the CSI Library. Since early 2010, we have 513 fans (without any paid advertising). We have a Facebook icon on our library web site and on promotional material. We have a Facebook sign asking users to visit our site and “like” us. Considering our promotional strategies are in-house, our fans come to us organically. It is important to check out Facebook insights. To access insights, login to your Facebook account and access your page in order to get to the Facebook admin panel. At this page there is a lot of rich demographic data at your fingertips that might reveal a lot about your audience.

After selecting “insights”, it might be useful to select two main points of interest; people, and posts. It might be useful to understand the breakdown of your users and the contents of their posts. What kinds of requests are they making on Facebook that they may not make at the reference desk or via the telephone?
It is interesting to note that 60% of our Facebook fans are women while 39% of our fans are men. Comparing this to all of Facebook, 46% of all Facebook users are women and 54% of them are men. The most popular age category of fans who visit our page is the 18-24 year group with 27% women and 19% men, followed with the 25-34 age category (12% women and 9% men).

It is important to investigate user engagement. By only examining our visitors we are not analysing how they interact with us on our page. The “engagement” module, under “people” is a great way to examine the different types of interactions users have with our Facebook page. It may give us some insight on what we’re doing right, and what we should improve on. As per the graph above, 81% of women are engaged on our page. They comment, “like”, and peruse the page. Sixty percent of women are our Facebook fans. Eighteen percent of men are engaged with our Facebook page and 39% of our fans are men. They are from the United States, specifically Staten Island.

What is most intriguing about these two graphs is that more women in the 35-44, 45-54, and 55-64 age categories participate more actively on our page. This could be due to the fact that many students visit the page but perhaps more faculty and staff or alumni are more vocal.
In terms of your users’ reactions to your posts, it is fascinating to see the *reach* of your posts. Your Facebook post may be “liked”, commented on, or “shared” to fans’ timelines, or to other friends’ timelines. When organizing the posts and their level of “reach”, it was interesting to see that our photo of the Christmas tree of books had reached over 1400 Facebook users, both fans and non-fans. One hundred and forty six fans clicked on posts (on our Facebook page) while 158 fans “liked”, commented, or shared posts on their Timeline or their friends’ Timelines.

Facebook insights also illustrates the peak times when fans are accessing the page over a given week. For example, last week’s data infers that during the last week, the two peak times were 12pm-2pm and 10pm-12 midnight. Last Friday evening saw its peak at 9pm (396 total, 173 peak). On Saturday (378 total) the peak periods were 12pm and 4pm (170 Facebook fans) and Sunday (404 total), the highest activity occurred from 7pm-9pm with approximately 150 Facebook fans. The Thursday peak (406 total, 150 peak time) was at 3:00pm and at 8:00pm. The Wednesday peak (408 total, 150 peak time) is at 2:00pm, the Tuesday peak (~150) is at 12pm, and the Monday peak is at 4:00pm (~150)

Data shown for a recent 1-week period. Times of day are shown in your computer's local timezone.

Why is this data so important? It gives us insight on when to post, what to post, how much to post, and the types of information social media users are trying to find. Be sure to check out the CSI Library Facebook page at www.facebook.com/csilibrary

-Prof. Mark Aaron Polger, First Year Experience Librarian
Scholarly Activities of Library Faculty 2012-2013

The CSI Library Faculty continues to be active in scholarly activities which include publishing articles and books, seeking grants to support their research, and participating in regional, national, and international conferences and symposia. Below are some highlights of their accomplishments during the 2012-2013 academic year.

Conference Presentations

**Professor James Kaser** presented a paper entitled “Archival Documentation of Emotionally Charged Topics: The Willowbrook State School Example.” At the American Culture Association Conference, in Washington, DC. **Professor Jonathan Cope** presented a paper entitled “The Politics of Scarcity and the Dystopian Imagination.” at the Society for Utopian Studies Annual Conference, in Toronto, Ontario (Canada) on October 6, 2012. He also co-presented a conference paper with Professor Jesus Sanabria entitled Lost in Translation: How Non-library Faculty’s Perceptions of Information Literacy Shapes Information Literacy Collaboration and Practice at Georgia International Conference on Information Literacy in Savannah, GA. **Professor Mark Aaron Polger** co-presented a paper, with **Professor Amy F. Stempler**, entitled, “Library Facelift: Syncing Library Signage with a College’s New Brand” at the Library Management Institute (LMI) Conference in Glenside, Pennsylvania. They also co-presented another paper entitled, “Signs of Change: Rethinking Language, Branding, and Design in Library Signage”, at the Association of Library Communication and Outreach Professionals (ALCOP) Annual Conference in Glenside, Pennsylvania. Locally, they presented their research study entitled “Counting the signs: A Library Signage Audit Examining Language, Branding, and Design”, at the Library Association of the City University of New York (LACUNY) annual winter meeting. In addition, **Prof. Polger** was invited to participate on two panel discussions; “Demystifying the Working Life of a New Academic Librarian - What to Expect in the 1st Days, 1st Weeks, 1st Months & 1st Years”, held at Metropolitan Library Council of New York on June 6, 2013, and “Knowing Our Audience: CUNY Students in the Library”, held on May 13, 2013 at the CUNY Graduate Center, as part of the Library Association of CUNY Instruction Committee Spring event. **Professor Stempler** and **Professor Polger** were also invited to discuss their signage study entitled, “Library Signage: Conducting an Audit and a Replacement Implementation Plan,” at Lehman College, CUNY, on July 23, 2013.

Publications

**Professor Jonathan Cope** co-authored an article with Professor Richard Flanagan entitled “Information literacy in the study of American politics: Using new media to teach information literacy in the political science classroom” in Behavioral & Social Sciences Librarian. He also published an article entitled “Librarianship as intellectual craft: The ethics of classification in the realms of leisure and waged labor”, in the journal Knowledge Organization. **Professor Wilma L. Jones** co-authored an article entitled “Nah We Yone’s De Fambul Camp: Facilitating Residence in Displaced African Children,” in the Journal of Immigrant and Refugee Studies. **Professor James Kaser** published two encyclopedia articles entitled "Benny Goodman" and "John Philip Sousa" in Jacqueline Edmondson, ed. Music in American Life: An Encyclopedia of the Songs, Styles, Stars, and Stories that Shaped our Culture, NY: Greenwood, 2013. **Professor Mark Aaron Polger** co-authored an article with **Professor Amy F. Stempler**, entitled “Do You See the signs?: Evaluating Language, Branding, and Design in a Library signage Audit” in the journal Public Services Quarterly. He also co-authored another article with Professor Karen Okamoto (John Jay College CUNY) entitled “Who’s spinning the library? Responsibilities of academic librarians who promote”, in the journal Library Management. **Professor Stempler** also published an article entitled, “Navigating circular library stacks: a case study on signage” in Reference Services Review. **Professor Andrew Leykam** published an article entitled “The Road Not Taken: SFX, ILLiad, and Interlibrary Loan Submission Methods", in the Journal of Interlibrary Loan, Document Delivery, and Electronic Reserve.

Sabbaticals

**Professor Rebecca Adler Schiff** and **Professor Judy Xiao** will be going on sabbatical in Spring 2014. **Professor Adler Schiff** starts a year-long fellowship leave in Spring 2014 during which she will be doing research for a project supported by a PSC CUNY grant. The project is to compile an annotated guide of documentary films about the Roma. **Professor Xiao** will be on sabbatical for the Spring 2014 and Spring 2015 semesters. She will be doing research on and writing about embedded librarian programs, and information literacy education in academic libraries.
## Full-Time Library Faculty

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<th>Name</th>
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<tbody>
<tr>
<td>Dr. Wilma L. Jones</td>
<td>Professor, Chief Librarian</td>
<td><a href="mailto:wilma.jones@csi.cuny.edu">wilma.jones@csi.cuny.edu</a></td>
</tr>
<tr>
<td>Rebecca Adler Schiff</td>
<td>Associate Professor, Coordinator of Reference Services</td>
<td><a href="mailto:rebecca.adlerschiff@csi.cuny.edu">rebecca.adlerschiff@csi.cuny.edu</a></td>
</tr>
<tr>
<td>Jonathan Cope</td>
<td>Assistant Professor, Instruction/Reference Librarian</td>
<td><a href="mailto:jonathan.cope@csi.cuny.edu">jonathan.cope@csi.cuny.edu</a></td>
</tr>
<tr>
<td>Ewa Dzurak</td>
<td>Assistant Professor, Cataloging Services Librarian</td>
<td><a href="mailto:ewa.dzurak@csi.cuny.edu">ewa.dzurak@csi.cuny.edu</a></td>
</tr>
<tr>
<td>Kerry A. Falloon</td>
<td>Assistant Professor, Acquisitions Librarian</td>
<td><a href="mailto:kerry.falloon@csi.cuny.edu">kerry.falloon@csi.cuny.edu</a></td>
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<tr>
<td>Valerie Forrestal</td>
<td>Assistant Professor, Web Services Librarian</td>
<td><a href="mailto:valerie.forrestal@csi.cuny.edu">valerie.forrestal@csi.cuny.edu</a></td>
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<tr>
<td>Elizabeth Hicks</td>
<td>Assistant Professor, Evening/Weekend Instruction Librarian</td>
<td><a href="mailto:elizabeth.hicks@csi.cuny.edu">elizabeth.hicks@csi.cuny.edu</a></td>
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<tr>
<td>Dr. James A. Kaser</td>
<td>Professor, Coordinator of Archives &amp; Special Collections</td>
<td><a href="mailto:james.kaser@csi.cuny.edu">james.kaser@csi.cuny.edu</a></td>
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<tr>
<td>Andrew Leykam</td>
<td>Assistant Professor, Coordinator of Interlibrary Loan</td>
<td><a href="mailto:andrew.leykam@csi.cuny.edu">andrew.leykam@csi.cuny.edu</a></td>
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<tr>
<td>Mark Aaron Polger</td>
<td>Assistant Professor, First Year Experience Librarian</td>
<td><a href="mailto:markaaron.polger@csi.cuny.edu">markaaron.polger@csi.cuny.edu</a></td>
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<tr>
<td>Amy F. Stempler</td>
<td>Assistant Professor, Coordinator of Library Instruction</td>
<td><a href="mailto:amy.stempler@csi.cuny.edu">amy.stempler@csi.cuny.edu</a></td>
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<tr>
<td>Judy Xiao</td>
<td>Associate Professor, Instruction/Reference Librarian</td>
<td><a href="mailto:judy.xiao@csi.cuny.edu">judy.xiao@csi.cuny.edu</a></td>
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## Adjunct Library Faculty

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<td>Mark Lewental</td>
<td>Director of Media and Library Technologies</td>
<td><a href="mailto:mark.lewental@csi.cuny.edu">mark.lewental@csi.cuny.edu</a></td>
</tr>
<tr>
<td>Antonio Gallego</td>
<td>Assistant Director of Media and Library Technologies</td>
<td><a href="mailto:tony.gallego@csi.cuny.edu">tony.gallego@csi.cuny.edu</a></td>
</tr>
<tr>
<td>Aleksander Dudek</td>
<td>Information Systems Associate</td>
<td></td>
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<tr>
<td>Michael McInerney</td>
<td>Information Systems Assistant</td>
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<tr>
<td>Lillian Werner</td>
<td>CUNY Administrative Assistant</td>
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<tr>
<td>Stanley Zimmerman</td>
<td>Senior College Lab Technician</td>
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<td>Circulation and Reserves Services Staff</td>
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<td>Elaine Beurnier</td>
<td>CUNY Administrative Assistant</td>
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<tr>
<td>Barbara DuVal</td>
<td>CUNY Office Assistant</td>
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<td>Library Administration Staff</td>
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<td>Jamila Vasser</td>
<td>CUNY Administrative Assistant</td>
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<td>Interlibrary Loan Staff</td>
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<tr>
<td>Dorothy Walsh</td>
<td>CUNY Office Assistant</td>
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<tr>
<td>Acquisitions Staff</td>
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<tr>
<td>Paula Drakontis</td>
<td>CUNY Office Assistant</td>
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<tr>
<td>Library Systems</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Brian Farr</td>
<td>Systems Manager</td>
<td><a href="mailto:brian.farr@csi.cuny.edu">brian.farr@csi.cuny.edu</a></td>
</tr>
<tr>
<td>Library Systems</td>
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About Library Newswire

Library Newswire is the College of Staten Island Library’s biannual online newsletter, available in HTML and PDF formats. Library Newswire informs students, faculty, and staff of library services, resources, and other college-wide activities that may be of interest to the College community.

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Editor, Layout, and Design

Mark Aaron Polger, Assistant Professor & First Year Experience Librarian

Editorial Consultant

Dr. Wilma L. Jones, Professor & Chief Librarian

Contributors for the Fall 2013 issue (in alphabetical order)

Jonathan Cope, Assistant Professor & Instruction/Reference Librarian
Kerry A. Falloon, Assistant Professor and Acquisitions Librarian
Valerie Forrestal, Assistant Professor and Web Services Librarian
Elizabeth Hicks, Assistant Professor and Evening/Weekend Instruction Librarian
Dr. Wilma L. Jones, Professor and Chief Librarian
Mark Aaron Polger, Assistant Professor & First Year Experience Librarian
Amy F. Stempler, Assistant Professor and Coordinator of Library Instruction
Dorothy Walsh, CUNY Office Assistant, Interlibrary Loan and Document Delivery Department

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