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Library Newswire Fall 2012, Issue 7

Greetings All!

As we all return to campus after experiencing one of the worst storms (Hurricane Sandy) to hit Staten Island in over 100 years, I hope all is well and safe with you, family, and friends. Our hearts and prayers go out to all who experienced loss and damage. For those who might want to assist with relief efforts, below is a short list of web sites that may be of use to you:



- Federal Emergency Management Agency (FEMA) [<http://www.fema.gov/sandy>]
- Disaster Relief in Staten Island [<http://tinyurl.com/staten-island-disaster-relief>]
- American Red Cross [<http://www.redcross.org>]
- U.S. Environmental Protection Agency [<http://www.epa.gov/hurricanes/>]

In this issue, I am pleased to bring you updates from last academic year and highlights of future activities and new resources in the CSI Library. First and foremost, I am happy to report that we successfully recruited two library faculty members for the positions of First Year Experience Librarian and Evening/Weekend Instruction Librarian. A biographical sketch of each are included in an [article in this newsletter](#). Second, the weekly introductory workshops initiated last fall was evaluated and tweaked during the summer 2012, and self-enrollment per session continues to be high. These weekly workshops which were designed for 100 level courses without a research component, also offer a self-assessment quiz at the end of the session that students can print out and share with their instructors.

Highlights of other new initiatives in 2011/2012 include: the streamlining of the Chat reference to enable librarians to answer questions quickly and effectively; embedding library instruction into several courses on Blackboard; installing eight (8) stand up computer workstations to facilitate quick access to information; the addition of 20 more laptops to better meet the high demands; and the implementation of web-based printing system for laptop use in the Library to enable users to print to the printer within closest proximity.

Of note, the Papers of Dr. William Birenbaum were donated to the Archives & Special Collections unit. Dr. Birenbaum was President of the Staten Island Community College (SICC) from 1968-1976. After the merge of SICC and Richmond College to form the College of Staten Island in 1976, he went on to be Provost and President of Antioch University for 9 years, and thereafter he retired. I am pleased to report that the Birenbaum Papers will be available to the public as of November 14, 2012, when we plan to have a small reception to acknowledge the receipt of the papers from his wife, Dr. Helen Birenbaum and family.

A selection includes [Films on Demand](#) (access to 12,000 live streaming full-length videos and 175,000 video clips), [SAGE Premier Full text Collection](#) (600 journals from SAGE press in all areas including business, humanities, social sciences, technology, and medicine), [SALEM History](#) (e-reference online that includes historical eras, events, and figures with titles such as *Milestone Documents*, *The Decades*, *Great Events from History*, *Great Lives from History*, and *Musician and Composers*); and [Salem Literature](#) (e-reference online which offers biographical essays of authors such as Gabriel Garcia Marquez, Amy Tan, Alice Walker; and critical surveys of literary works such as *Canterbury Tales*, *Grapes of Wrath*, *The Handmaid's Tale*).

We had several exciting events in the Library during the past academic year, among which included two vibrant panels of CSI faculty at the Author Talk series which focussed on the publication of one's first book; the Earth Day event that celebrated the various environmental collections at the CSI Archives; and the photographic exhibit entitled "As I see It: Staten Island Through the Lenses of CSI Students."

This fall, we hope you will grace us with your presence at one or more of our upcoming activities which include: Author Talks scheduled for November 15; the weekly workshops which take place every Tuesday and Thursdays during Club hours; and the travelling exhibit "Remember Willowbrook," which is currently touring the states at the moment and will end its tour at the College of Staten Island in December.

If you have not discovered our [Research Guides](#), please check them out on the homepage. Find your discipline and revel in the wealth of resources acquired to support your learning, teaching, and research at CSI. If there is one you need that is not on the list, do not hesitate to send me the topic so that we can include it immediately.

Here's to a productive and successful 2012 fall semester!

Cheers!

Wilma L. Jones, Ph.D.
Professor and Chief Librarian
Wilma.Jones@csi.cuny.edu
<http://www.library.csi.cuny.edu/~jones/>

New Electronic Resources in 2012

The CSI Library is pleased to announce, again, a few new e-products acquired during the 2011-2012 academic year. Check out the "New Resources" link on our Database web page

[Cabell's Directories of Publishing Opportunities](#)

This resource helps professors, graduate students, and researchers publish their manuscripts in academic journals and maintains current information on over 4,000 journals.

[Films on Demand](#)

Thousands of documentaries, dramas, and newsreels from the world's best producers including, Films for the Humanities & Sciences, Cambridge Educational, PBS, the BBC and more.

[Salem History](#)

Several NEW titles were added in this series from Salem Press. It provides general information about historical eras, events, and figures. Includes titles such as *Milestone Documents*, *The Decades*, *Great Events from History*, *Great Lives from History* and *Musicians and Composers*.

[Salem Literature Series](#)

Critical Insight series is for authors and works: *Gabriel Garcia Marquez; Canterbury Tales; Grapes of Wrath; One Hundred Years of Solitude; The Handmaid's Tale.*

Each year the CUNY Office of Library Services purchases some new e-products for all CUNY patrons and acquires updates to those we already have. Such products are best for a wide range of users, from community colleges through senior colleges and graduate programs. This year CUNY Libraries has added to its former holdings of these collections:

[Eighteenth Century Collections Online](#)

Digital collection of books printed in the 18th century, primarily in Great Britain. Subjects covered include history, literature, religion, law, fine arts, science and more.

[Making of the Modern World](#)

Digital collection of economic and business literature published from 1450 to 1850, providing historical insight on the political, social, and economic conditions of the modern era. Subjects covered include commerce, finance, trade, manufacturing, agriculture, slavery, and transportation. In addition, three new e-resources have been purchased for perpetual access:

[Burney Collection Newspapers – 17th and 18th century](#)

1 million newspaper pages Newspapers, newsbooks, Acts of Parliament, addresses, broadsides, pamphlets, proclamations. The most comprehensive collection of early English newspapers. Titles from London, British Isles, and colonies.

[National Geographic Magazine Archive 1888-1994](#)

National Geographic magazine is the official journal of the National Geographic Society, one of the world's largest nonprofit educational and scientific organizations. Featuring the complete archive of the magazine to the mid-1990s, National Geographic Magazine Archive, includes every page and every photograph, all fully searchable.

[Palgrave Connect ebooks](#)

Over 3,000 titles offered in the Humanities, the Social Sciences and Business from the years 2009, 2010, and 2011. These ebooks are available in collections organized by year of publication and by discipline.

[Springer Link eBooks](#)

Over 12,500 full text ebooks and reference works published by Springer. Core focus is science, technology, and medicine but includes some titles in the social sciences and humanities. The green "full access" icon indicates which titles we own.

For more information, please contact:

Linda Roccas, Ph.D.
Professor & Coordinator of Electronic Resources
Linda.Roccas@csi.cuny.edu
(718) 982.4004

As I See It: Staten Island Through the Lenses of CSI Students

A contest sponsored by the CSI Library Archives & Special Collections

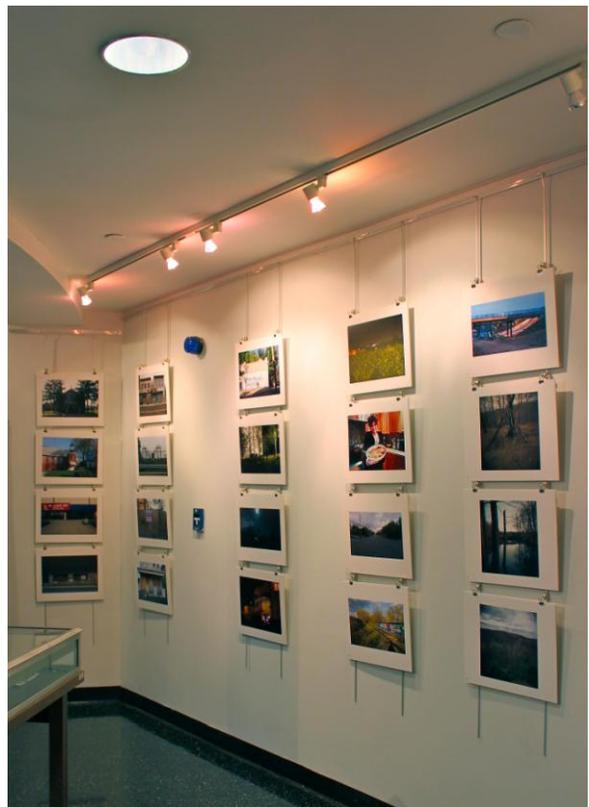
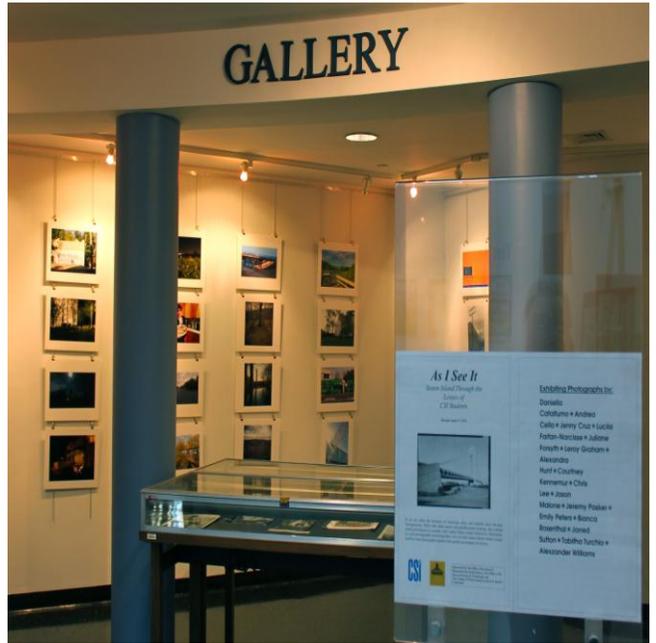
In an era when the environs of American cities and suburbs have become homogeneous, filled with chain stores and prefabricated housing, this contest asked participants to consider what makes Staten Island distinctive from other areas.

Statements by each photographer presenting their view of what makes Staten Island unique and how their photograph captures that quality accompany the images. The photographs on display will become part of the CSI Archives & Special Collections and will aid future researchers in understanding Staten Island. CSI Professor Beatrix Reinhardt played a crucial role in implementing the exhibit.

Students with work featured in the display include: Daniella Catalfumo, Andrea Cella, Jenny Cruz, Lucila Farfan-Narcisse, Juliane Forsyth, Leroy Graham, Alexandra Hunt, Courtney Kennemur, Chris Lee, Jason Malone, Jeremy Pasker, Emily Peters, Bianca Rosenthal, Jarred Sutton, Tabitha Turchio, and Alexzander Williams.

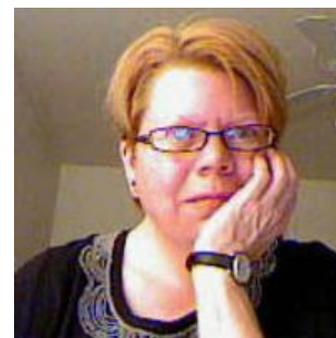
A television program on the exhibit is being produced by CUNY-TV and can be viewed online at this URL: <http://www.cuny.tv/show/studywiththebest/PR2001163>
For more information, please contact:

James A. Kaser, Ph.D.
Professor and Archivist
College of Staten Island/CUNY
718-982-4129
James.Kaser@csi.cuny.edu



Introducing new Library Faculty

Colleagues at the CSI Library are delighted to welcome to the Department two new **Assistant Professors Naomi Gold and Elizabeth Hicks**. **Dr. Naomi Gold** was recruited for the First Year Experience Librarian position, a position that the CSI Library identified in its strategic plan in support of the college's commitment to support incoming students in their transition to the college environment. Dr. Gold comes to us from the University of Alabama where she served as a full-time Instructor at the School of Library and Information Studies. Prior to this position, she worked at Samford University as a research and reference librarian. Prof. Gold grew up in Chicago's North Shore area, and has lived in St. Louis, Toronto, Birmingham Alabama, and Tuscaloosa Alabama. Prof. Gold won the Institute of Museum and Library Services fellowship award that enabled her to earn her Master's of Library and Information Studies (MLIS) at the University of Alabama, which she earned in 2004. In addition to her MLIS, she holds a master's in Religious Studies from Washington University in St. Louis, specializing in early Christian literature and Jewish studies, and a Ph.D. in religious studies from St. Michael's College, University of Toronto, where her work focused on religiously-based approaches to the work of English psychoanalyst D.W. Winnicott.



Professor Elizabeth Hicks was recruited for the new position of Evening/Weekend Instruction Librarian. Over the past four years, the CSI Library has experienced a significant increase in library instruction sessions taking place between 6pm and 10pm and on the weekends. While the present full-time library faculty have adjusted their schedules over the years to accommodate these sessions, it was clear that this trend would continue to increase unless addressed in some way, and thus was included in our strategic plan. Hence, we are all delighted to have with us Prof. Hicks, who will carry a partial load of the evening weekend sessions and also assist with supervision during that time period. Elizabeth Hicks is relatively new to the field of librarianship, having earned her Master's of Library and Information Science (MLIS) degree in 2008, but her enthusiasm for her profession is evident. She grew up in a small rural town in upstate New York, and always dreamed of moving to a big city.

In 2010, that dream became a reality when she moved to Brooklyn for her first professional position. She comes to us from Plaza College where she served as Learning Resource Center Specialist. Prior to that, Prof. Hicks worked at the Brooklyn Campus as a Librarian at the Career Institute of Health and Technology. At both institutions, in addition to her library responsibilities, Prof. Hicks also taught introductory workshops on math, reading, and writing helping students prepare for the rigors of college.

As expected of tenure-track faculty, both librarians are expected to pursue an active and productive academic agenda through scholarly publication, grant writing, and participation in professional conferences.

Dr. Gold's research interests include information literacy instruction for first- and second-year students, the integration of media and popular culture content with library instruction, and the impact of social media on ultra-orthodox Jewish communities. Prof. Hicks is interested in investigating the interaction between libraries, race, socioeconomic status and life course outcomes, as well as the role of librarians as teachers.

On behalf of the Faculty and Staff at the Department of the Library, we wish Naomi Gold and Elizabeth Hicks a successful career at the College of Staten Island.

Wilma L. Jones, Ph.D.
Professor and Chief Librarian
Wilma.Jones@csi.cuny.edu
(718) 982.4001

Introducing LibGuides @ the CSI Library

LibGuides is a content management system designed by the Miami-based Springshare Company. It has been explicitly designed for use by libraries and librarians. In this context, the term "content management" designates a program designed to facilitate the creation and sharing of web-based library resources tailored to the requirements of institutions and their patrons. To date, over 3,500 libraries world-wide use LibGuides to organize and present their resources. LibGuides allows for easy navigation through and instruction about the relevant sources in specific academic departments, courses, and assignments.



Business

Last Updated: Oct 18, 2012

URL: <http://guides.library.csi.cuny.edu/business>

[Print Guide](#)

[RSS Updates](#)

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[Cite Your Sources](#)
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[All Guides](#)

Library Resources

>> Find Articles in Library Databases

Off-Campus Access

- Business Source Complete
- Business & Company Resource Center
- Business and Company ASAP
- Regional Business News
- ValueLine Investment Survey
- Wall Street Journal

[See more databases >>](#)

>> Find Journals in Library Journals Database

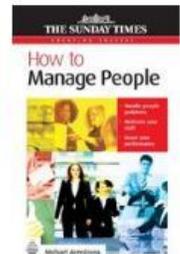
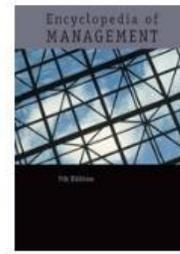
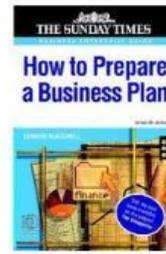
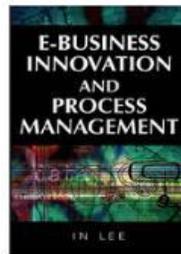
Top Business Journals Online. [Click to read](#)

- Academy of Management Review
- Administrative Science Quarterly
- Academy of management journal
- Journal of Marketing
- Journal of organizational behavior
- Strategic management journal
- Marketing science
- Journal of Management
- Journal of consumer behaviour
- Journal of financial economics
- Journal of Accounting and Economics
- Review of financial studies
- Harvard Business Review

>> Find Books in CUNY+ Library Catalog

Databases in the Spotlight

Gale Virtual Reference Library: Business Collection



Films on Demand: Business & Economics Collection

Thousands of full-length videos and clips from the world's best producers. The Business & Economics collection covers Business Education; Business Technology; Economics; Ethics & Business Law; Finance, Accounting & Taxation; Management; Marketing. Excellent for teaching and learning.



Just as significantly, the program enhances collaboration between librarians and faculty, allowing them to more specifically meet the research needs of a particular department, class, or assignment. Because the LibGuides program is transparent and flexible, librarians find many uses for it in situations requiring a web presence, whether for public or intra-library use. LibGuides is used primarily as a vehicle for subject and assignment-specific web pages, a use that has been welcomed with special enthusiasm by department liaisons. One of the most prominent and innovative features of LibGuides is its incorporation of a variety of options for the types of information that can be included in Guides: simple links, hyperlinked text, images, video, RSS feeds, and user feedback boxes. All individual LibGuides have a similar structure, consisting of a home page and as many related tabbed pages as a guide's author wishes.

Likewise, content boxes on a LibGuide have a similar look and feel. A single institution may have dozens of guides or only a few, according to need and preference. Users quickly become familiar with the appearance, use and navigation of LibGuides. This consistency makes the use of Guides across courses and disciplines easier, and encourages users to visit the library website and make use of its research resources.

The CSI library has acquired the LibGuides program and has started the process of creating guides and making them available for specific subject areas and courses. To access the current list of LibGuides, please visit <http://guides.library.csi.cuny.edu>

If you would like to discuss the creation of a guide for your course, please contact your departmental liaison in the library. We look forward to working with you.

For more information, please contact:

Naomi Gold, Ph.D.
Assistant Professor & First Year Experience Librarian
Naomi.Gold@csi.cuny.edu
(718) 982.4097

Register online for a Library Workshop!



The Library Instruction Program is entering its second academic year of providing weekly *Introduction to the Library's Resources and Services* workshops. The workshops are designed for all introductory level courses, including ENG 111, SKO 100, and SPD 101, CLIP, and PASS classes.

By the end of the workshop, students will have learned how to:

- a) Identify library services
- b) Think critically about information sources
- c) Find books using the library catalog
- d) Find articles using online databases
- e) Avoid plagiarism and use citation styles.

These targeted learning goals are assessed in a 10-question quiz given at the end of the workshop, which is also printed out as a certificate of attendance. Last year, nearly 1000 students attended the workshops and they scored an average 85% on the quiz.

Since last year, the workshops have been extended to one hour in order to accommodate a break-out session where students get hands-on time finding appropriate books and articles for their assignments.

HOW: Register online at: <http://www.library.csi.cuny.edu/student-workshops>

WHEN: Now through December 6, 2012, Tuesdays and Thursdays

TIME: 3:00pm-4:00pm

Selected evenings and weekends

WHERE: Library Learning Lab, 1L-214

WHY: To learn how to conduct research at the CSI Library

The Library Instruction Program continues to provide information literacy sessions for all other courses that include a research assignment. For more information about the Library Instruction Program, please visit our web site at: <http://www.library.csi.cuny.edu/lib-instruction>, or contact libraryinstruction@csi.cuny.edu

Top Twenty Used Textbooks in 2011-2012

1. *Anatomy and Physiology*- 6th Edition by Saladin
2. *Organic Chemistry- Solutions Guide*- 8th edition by Atkins & Carey
3. *Organic Chemistry*- 8th Edition by Carey
4. *Human Anatomy & Physiology- Laboratory Manual* by Martin
5. *Biological Science*- 4th Edition by Freeman
6. *Calculus- Early Transcendentals*- 1st Edition by Rogawski
7. *Fundamentals of Financial Management*- 12th Edition by Brigham & Houston
8. *Biology* 10th Edition by Mader
9. *Accounting Principles*- 10th Edition v.1 & v. 2 by Weygandt
10. *Chemistry and Chemical Reactivity*- 7th Edition v.1 & v. 2. by Kotz
11. *Biologia Laboratory Manual* – 10th Edition by Mader
12. *Precalculus Enhanced Webassign* Edition by Stewart
13. *Biology: Laboratory Manual* -9th Edition by Vodopich
14. *Psychology : A Framework for Everyday thinking* by Lilienfeld
15. *Organic Experiments* -9th Edition by Fieser & Williamson
16. *These United States v. 1 & v. 2* by CSI-Core 100
17. *Chemistry and Chemical Reactivity* 7th Edition v. 1 by Kotz
18. *Mathematical Excursions* – 2nd Edition by Aufmann
19. *Earth- an Introduction to Physical Geology*- 9th Edition & 10th Edition by Tarbuch
20. *Discrete Mathematics & its Application* – 6th Edition by Rosen

Data compiled by:

Wilma L. Jones, Ph.D.
 Professor and Chief Librarian
Wilma.Jones@csi.cuny.edu
 (718) 982.4001

Pardon the Appearance: 5 More Group Study Rooms Under Construction

At the beginning of the fall semester, the Chief Librarian was alerted by the Office of Campus Planning that the long awaited construction of five (5) group study rooms on the second floor's west wing was to start during the first week of October. This is good news for students as rooms for collaborative learning styles are sorely needed. The five (5) we currently have, equipped with seating for six (6) and whiteboard, are heavily utilized from 8am to 10pm, daily. Over the past two years, Reservations for group study rooms have increased 9% from 2009/10 to 2011/12. Indeed, the news of the pending construction of additional study rooms which would facilitate more collaborative study groups of 8 to 12 individuals. Two of the rooms will be dedicated for graduate students use and small seminar programs.

Over the next 90 days, please pardon the appearance of the second floor and bear with us as activities of renovation and construction (i.e. drilling, hammering, sawing, etc.) are undertaken. All study tables and chairs formerly in this section have been relocated to the first and third floors of the Library, hence maintaining the same number of seating. It is hoped that these rooms will be completed by January, in time for the beginning of spring semester. In the next newsletter we hope to bring you photographs of the newly designed spaces.

For more information please contact:

Wilma L. Jones, Ph.D.
 Professor & Chief Librarian
Wilma.Jones@csi.cuny.edu
 (718) 982.4001

Library team raises \$2,400 for Relay for Life

For several years now, the College of Staten Island has been host to the annual Relay-for-Life event that is sponsored by the American Cancer Society. In spring 2012, a group of faculty and staff members responded to the Campus email about this year's event scheduled for May 4, 2012. Carl Haynes, an alumni of CSI and Technical Support College Assistant in the Library was identified by the Chief Librarian to coordinate the team. Sixteen (16) faculty and staff, along with their friends participated in the relay. The walk began at 3pm and ended at 12 midnight.

We are extremely thankful to all our friends who donated funds to help us raised \$2,400.00, earning us second place in raising the most dollars. Special thanks to our team members who not only walked but also helped to raise funds. They include library faculty and staff: Ewa Dzurak, Carl Haynes, Catherine Healey, Lisa Holland, Wilma Jones, Mleeka Khan, Rose LaGuerre, Karen Palladino, Olivia Porch, Maria Sinclair, Marsha Turner; and friends of library members: Adeyinka Akinsulure-Smith, Etrell Torne, Finda Gbollie, M. Holland, and Kouame Nguessan.

To learn more about this important fundraiser, please contact:

Wilma L. Jones, Ph.D.
Professor & Chief Librarian
Wilma.Jones@csi.cuny.edu
(718) 982.4001

CSI Faculty Books @ the Library

Recent Books Authored by CSI Faculty are on exhibit in display cases in the Volpe Rotunda. Please check out other books written by CSI Faculty by visiting this link

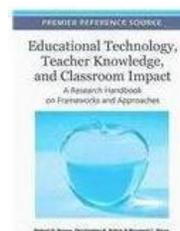
<http://www.goodreads.com/review/list/4786374-csi-library>



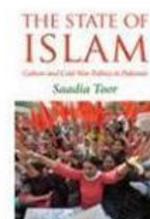
[HD7288 .78 U52 N745 2012](#)
Reserve Loan



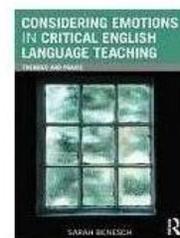
[F127 .S7 K73 2012](#)
Stacks 3rd Floor



[LB1028.3 .E423 2012](#)
Stacks 3rd Floor



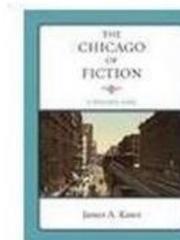
[BP63 .P2 T66 2011](#)
Stacks 3rd Floor



[PE1128 .A2 B456 2012](#)
Stacks 3rd Floor



[HC800 .M35677 2012](#)
Reserve loan
Stacks 3rd Floor



[PS374 .C44 K37 2011](#)
Non Circulating



[PS153 .G38 G47 2011](#)
Reserve Loan

Compiled by:
Mark Aaron Polger
Assistant Professor & Instruction/Reference Librarian
MarkAaron.Polger@csi.cuny.edu
(718) 982.4065

Academic Librarians 2012 Conference : The Future is Now! Creatively Reaching and Teaching in Academic Libraries

This past June, **Professors Adler Schiff and Stempler** attended the Academic Librarians 2012 Conference entitled *The Future is Now! Creatively Reaching and Teaching in Academic Libraries*. The conference, which was sponsored by the Academic and Special Libraries section of the New York Library Association (NYLA), was held on the campus of Syracuse University.

Professor Adler Schiff's report:

With my long standing interest in 21st Century Literacies and the integration of Visual Literacy within the framework of Information Literacy in particular, I attended the conference sessions conducted by Kaila Bussert, and Camille Andrews, both of Cornell University. Ms. Bussert, co-author of the recent [ACRL Visual Literacy Competency Standards for Higher Education](#), in her talk emphasized the need for present day college students, living as they do in a dramatically changing media landscape, to think critically about visual media and to appreciate all the implications of images themselves assuming their proper place among the literacy elements. The new ACRL standards promulgated by Ms. Bussert define a visually literate individual as someone who has the ability "to effectively find, interpret, evaluate, use, and create images and visual media." By those standards, visual literacy competence comprises not only accessing and evaluating visual content, but creating it as well. As with Information Literacy, a library program promoting Visual Literacy must make sure that the framework of ethical, legal, social, and economic issues surrounding the creation and use of images and visual media is recognized by users and practitioners. Given all the ramifications, applications, and implications of the various literacies in our 21st century digitized world, I came away with the feeling that librarians could do more on their respective campuses to integrate visual literacy into existing library instruction programs. For example, they could aim for a closer collaboration with faculty who use visual media in their classes, and with, for that matter, members of the academic community such as an educational technologist or media personnel who specifically support the creation of media content.

Professor Stempler's Report:

As Coordinator of Library Instruction, I was interested in conference sessions related to information literacy, including ideas to increase measurable outcomes of library instruction, and ways to promote collaboration between teaching and library faculty in order to meet such goals.

Among many interesting presentations, she found "*Finding Information: A Relationship Thing*," by Lead Anthropologist at the University of Rochester, Nancy Foster, to be the most thought-provoking. Using anthropological methodology, Foster conducted an ethnographic study in the University's River City Campus Library to examine the relationships between students and scholars. Her research culminated in co-authoring the work, *Studying Students: the Undergraduate Research Project at the University of Rochester*, which details the innovative application of ethnographic tools in order to understand how undergraduate students seek and use information, and offered suggestions for how academic librarians may use these techniques.

In addition to discussing the foundation her approach, rooted in the field of participatory design which began in the 1960s and 1970s in Scandinavia, Foster reviewed the significant results of her study. Foster noted that academically mature students collaborate to find research resources. She emphasized that general maturity mirrors academic maturity. Skills such as time management and the ability to analyze rather than summarize, advance with age. For example, Foster believes that is acceptable if students simply use the first two articles they find, as they will delve deeper into scholarly sources as they mature and become more interested in research topics.

Some noteworthy statistics from her study on student searching behavior include:

- 28% of students learned of resources from word of mouth and personal contact
- 43% of students learned of resources from footnotes
- Less than 50% of students learned of resources from Amazon recommendations

Foster also added that students view faculty as anyone invested in their learning, including cafeteria workers, and that students do not seek help from librarians because they have no relationship with them. This finding led me to believe that approaches such as embedded librarianship may help repair such sentiments.

The most immediate take-away from the session was Foster's suggestion to librarians to use language familiar to students. She offered the example that librarians at the University of Illinois found success upon changing their "Term Paper Research Clinic" to "Librarian Office Hours," noting the term 'clinic' was unfamiliar to students. At the end of each semester, the CSI Library has been holding a "Citation Clinic" to provide students with one-on-one help with citations in their final papers. In an effort to increase participation, we took Foster's advice, and changed the name to "*Help with Citations.*" Stay tuned to the Library's homepage for more information!"

For more information please contact:

Rebecca Adler Schiff
Associate Professor & Coordinator of Reference Services
Rebecca.AdlerSchiff@csi.cuny.edu
(718) 982.4064

Amy F. Stempler
Assistant Professor & Coordinator of Library Instruction
Amy.Stempler@csi.cuny.edu
(718) 982.3917

Scholarly Activities of Library Faculty 2011-2012

Scholarly Activities of Library Faculty 2011-2012

The CSI Library Faculty continue to be active in scholarly activities which include publishing articles and books, seeking grants to support their research, and participating in regional, national, and international conferences and symposia. Below are some highlights of their accomplishments during the 2011-2012 academic year.

Conference Presentations

Professor Jonathan Cope co-presented with Professor Richard Flanagan (CSI), in November 2011, entitled "New media and information literacy in the study of American politics", at the *Northeastern Political Science Association Annual Meeting*, in Philadelphia, Pennsylvania. **Professor Wilma Jones** presented a paper at the American Library Association in June 2012 entitled "From Studies to Stacks, Food to Facts: Using Data and Information to Plan the Changing Face of the Academic Library." In April 2012, **Professor James Kaser** presented a paper at the American Culture Association Conference in Boston, MA entitled "The Willowbrook State School in Popular Consciousness and Public Memory." In October 2012, he was also invited to present a paper at the New York Archivist's Roundtable entitled "The Willowbrook State School: Navigating the Shoals of Scandal and the Emotional Needs of Stakeholders" in New York City. **Professor Linda Rocco** presented a paper entitled "More e-Books and e-Textbooks for College Courses: Collaboration with Librarians can Encourage College Faculty to Recommend Ebooks as well as print books" at the *31st Annual Charleston Conference: Issues in Book and Serial Acquisition*, held in Charleston, South Carolina. **Professor Mark Aaron Polger** co-presented, with Professor Karen Okamoto (John Jay College, CUNY),

a conference paper entitled, "Blending, Mixing, and Processing: Strategies Used to Engage Students in the Classroom" at the *LOEX Annual Conference* in Columbus, Ohio. He also co-presented a webinar with Karen entitled, "Marketing Through A Library Instruction Class" through the *The Education Institute* in Toronto, Canada. Lastly, he sat on a panel discussion at Rutgers University School of Information entitled "Future of Academic Libraries" and also spoke in a panel discussion on the CUNY Shanghai Library Faculty Exchange Program with other CUNY Library faculty. **Professor Judy Xiao** presented a paper in Croatia at the Digital Age 2012 Conference entitled "Collaborating for Student Success: A Model for Librarian Embedding in Faculty Blackboard Courses."

Publications

Professor Ewa Dżurak published two articles. One is entitled, "Antecedents of Warsaw Public Library." in *Library and Information History*. In addition, she also wrote an encyclopedia article on Sula Benet in the *The Polish American Encyclopedia*. **Professor Wilma Jones** co-authored an article with Adeyinka Akinsulure-Smith, entitled "Nah We Yone- A grassroots Community Based Organization in New York City: Successes, Challenges, and Lessons Learned" in the journal *International Journal of Migration, Health, and Social Care*. **Professor James Kaser** published two encyclopedia articles. One is entitled "Benny Goodman" and the other is entitled "John Phillip Sousa", both in the encyclopedia *Music in American Life: An Encyclopedia of the Songs, Styles, Stars, and Stories that Shaped our Culture*. **Professor Mark Aaron Polger** co-authored an article with Professor Karen Okamoto (from John Jay College, CUNY), entitled "Off to Market We Go: A Content Analysis of Marketing and Promotion Skills in Academic Librarian Job Ads" in the journal *Library Leadership and Management*. He also co-authored a book chapter with Professor Karen Okamoto (from John Jay College, CUNY) entitled "Selective (and Subtle) Marketing of Library Instruction" from the book *Marketing Your Library: Tips and Tools*, edited by Carol Smallwood and Kerol Harrod, McFarland Publishing. **Professor Amy F. Stempler** published an article entitled, "Isaac Edward Kiev: Early Leader in American Judaica Librarianship", in the journal *Judaica Librarianship*. She was also invited to give a talk entitled "New York's Forgotten Jews: Discovering the Jews of Staten Island" at the *Jewish Historical Society of New York* in New York City.

Compiled by:

Wilma L. Jones, Ph.D.
Professor and Chief Librarian
Wilma.Jones@csi.cuny.edu
(718) 982.4001

About The Fall 2012 Issue of Library Newswire

Library Newswire is the College of Staten Island Library's biannual newsletter, available both in HTML and PDF formats. *Library Newswire* informs students, faculty, and staff of library services, resources, and other college-wide activities that may be of interest to the College community. *Library Newswire* is produced by the CSI Library.

Editor and Layout:

Mark Aaron Polger, Assistant Professor & Instruction/Reference Librarian
MarkAaron.Polger@csi.cuny.edu

Editorial Consultant:

Wilma L. Jones, Ph.D.
Professor & Chief Librarian
Wilma.Jones@csi.cuny.edu

Other Contributors for the Fall 2012 issue (in alphabetical order)

Rebecca Adler Schiff
Associate Professor and Coordinator of Reference Services

Naomi Gold, Ph.D.
Assistant Professor and First Year Experience Librarian

Elizabeth Hicks
Assistant Professor and Evening/Weekend Instruction Librarian

Wilma L. Jones, Ph.D.
Professor and Chief Librarian

James A. Kaser, Ph.D.
Professor and College Archivist

Mark Aaron Polger
Assistant Professor and Instruction/Reference Librarian

Linda Roccas, Ph.D.
Professor and Coordinator of Electronic Information Services

Amy F. Stempler
Assistant Professor and Coordinator of Library Instruction

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